

Sl.No.	Name of Programme	Name of Course	Duration of the Course	Sanction Intake	Eligibility Criteria
1	BBA	DIGITAL MARKETING	3 YEARS	30	<p>1) 10+2 (English Medium) examination conducted by CBSE or equivalent examination from a recognized board in any stream with an overall aggregate of min 50% (for BA(H) Eco-Eco/Maths is mandatory;B.Com-Accounts/Maths is mandatory,50% marks in either of subjects , BA(H) Eng with 50% marks in English)</p> <p>2)IB candidates should have score of minimum 24</p>