Pandit Lakhmi Chand State University of Performing and Visual Arts

(www.plcsupva.ac.in)

Certificate Programme in Computer Graphics

Programme Objectives:

1. Understanding of basic design software and working with digital tools to create design for the industry.
2. Understanding concept, elements and principles of basic design.
3. Apply graphic design principles in the ideation, development, and production of visual messages.
4. Analyze, synthesize and utilize design processes and strategy to creatively solve communication problems.
5. Create communication solutions that address audiences and contexts, by recognizing the human factors that determine design decisions.

Programme Duration: One semester

Minimum Eligibility: Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

Medium of Instruction: English and Hindi.

Timing: At least two sessions to be held on weekends and holidays, in addition to workshops/practical's, etc.

Mode of Content Delivery: Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

Assessment and Evaluation: Assignments, projects, practical/theory exams, jury, etc.