

Name of the programme	Name of Course	Duration of Course	Number of seats sanctioned	Eligibility Criteria
BBA		3	60	Passed 10+2 or equivalent examination from any recognized board/university with minimum 50% marks (45% for SC/ST candidates of Haryana only). Result awaited (Qualifying Exam.) candidates can apply.



J.C. Bose University of Science & Technology, YMCA, Faridabad

(A Haryana State Government University)

(Established by Haryana State Legislative Act No. 21 of 2009 & Recognized by UGC Act 1956 U/G 22 to Confer Degrees)

Accredited 'A' Grade by NAAC




FORMAT for Program-Specific Career Options to be uploaded on Council's Website:

1	Program of Study and its duration	BBA (General): 3 years
2	MOU's and Collaboration for this program	Department of Management Studies organizes several programs like panel discussion, industry-academia interaction, conclaves, and conferences in collaboration with industry.
3	Business Houses/Companies which visits Campus for recruitment	New Direction
4	Details of Business Houses/Companies offering in- industrial projects/training	Naya Sawera NGO ACITE Equity levers internship Citi group inc MI Industries (INDIA) Amazon KhoonKhas NGO BhartiAirtel Pvt. Ltd Lakhani Shoes Apex plastics Aggarwal marbles Bata India Ltd. Bajaj Indai Ltd. Goyal electronics Citi group inc Inception Wave Shriram Life Insurance The Stage Global business Solution Light De Literacy NGO Talent Corner HR Services
5	Projects/training offered by University	Each students has to come two projects: one during training time and one research project in final year
6	Entrepreneurship Opportunities	BBA gives knowledge about the different aspects of business like human resource, marketing, finance and E-commerce which helps the students to set up their own business
7	Opportunities in Education Sector	Students are qualifying CAT/MAT/Other exams for higher studies
8	Opportunities as Social Worker	This course develops societal concern among the students so that they can contribute to societal development

9	Opportunities in other Nations	<p>Progression arrangement: There is scope for arrangements whereby students who have successfully completed a degree at one institution may be considered for the admission to the beginning of a course at partner institutions abroad.</p> <p>Co-hosting academic events: Knowledge sharing arrangement may involve expert lectures, co-hosting workshops, seminars, and conference with international partners.</p>
10	Opportunities as an Academician	Teaching, Research, collaboration and consultancy opportunities
11	Opportunities for Nation Development	This course provides a lot of job opportunities to the students as well as develops skills to be a good entrepreneur which leads to financial and social development of nation.
12	Opportunities as Consultant	J.C. Bose University of Science and Technology, YMCA, Faridabad is in the industrial hub of Delhi-NCR. Many small and medium industries are functioning in this region. There is a scope for management faculty to share their expertise and undertake consultancy projects in the areas of finance, marketing, and human resources. Department of Management Studies is a member of AIMA and AMDISA and organizes several programs like panel discussion, industry-academia interaction, conclaves, and conferences in collaboration with industry professionals. Department has organized a few MDPs for the professionals. Through these programs department is exploring opportunities for consultancy projects.
13	Opportunities for self-employment and How program leads to livelihood?	BBA should be seen as the stepping stone to entrepreneurship. It gives knowledge, skills and most importantly confidence to self-employment which leads to livelihood
14	Role/Details of Specific Membership for the program (for eg. CII, AIMA, ISTE, IAA etc.)	<p>Department of Management Studies is the member of following organizations/professional bodies:</p> <p>AIMA – 5years AMDISA – 3 years from year 2020</p> <p>Due its membership with AIMA, it's a member of Faridabad Management Association also. The membership with these associations helps the department to</p>

		participate in various conferences, seminars etc. It also enhances industry academia interaction. Further the faculty can develop their knowledge and skills through the resources of these associations.
15	Aptness of the program with future challenges	The course contents of the programme offer a wide range of management skills applications
16	Can program contribute in rural development? How?	The course contents of the programme offer skill development to formulate strategies for rural development
17	Industrial Visits related to the program made by students	Nil


 Chairperson,
 Department of Management Studies,
 JC Bose University of Science and Technology
 YMCA, Faridabad