

Journalism & Mass Communication (B.A.-JOURN. & MASS COMM.)

Course Level: Under Graduate

Course Duration: 3 Yrs.

Admission Eligibility: 10+2 examination conducted by CBSE/HBSE or equivalent examination from a recognized Board.

About Course:

B.A. in Journalism and Mass Communication is a three-year undergraduate course aimed at providing holistic knowledge at theoretical as well as practical level to the students. The extensive course is designed to offer comprehensive fundamental training in ten different fields of mass communication. These fields include Print Journalism, Television and Radio Production, Advertising and Public Relations, Event Management, Social Media, and Film Studies. The focus of the course is to nurture socially responsible media professionals, backed with the latest inputs from industry, well-trained faculty along with state of art infrastructure.



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