



ELIGIBILITY

Name of the Program	Name of the Course	Duration of the Course	Eligibility Conditions
Under Graduate	B.Des. (Graphic Communication Design)	4 years	Passed 10+2 examination with minimum 45% marks (40% in case of candidates belonging to reserved category). CEED/ NID/ NIFT qualified students will be preferred. Admission through Aptitude Test & Interview.

CAREER OPPORTUNITIES

Name of the Program	Name of the Course	Duration of the Course	Career Opportunities
Under Graduate	B.Des. (Graphic Communication Design)	4 years	Students will be able to engage in identity design; typography; editorial and publication design; information design; illustration; photography; packaging; design for social impact; broadcast graphics and film titles, web and game interface design; interaction, environmental and exhibition graphics; merchandise; signage and pictogram systems; data visualization; and any other activity within print, online and offline shaping of visual form.