



ELIGIBILITY

Name of the Program	Name of the Course	Duration of the Course	Eligibility Conditions
Under Graduate	B.Des. (Product Design)	4 years	Passed 10+2 examination with minimum 45% marks (40% in case of candidates belonging to reserved category). CEED/ NID/ NIFT qualified students will be preferred. Admission through Aptitude Test & Interview.

CAREER OPPORTUNITIES

Name of the Program	Name of the Course	Duration of the Course	Career Opportunities
Under Graduate	B.Des. (Product Design)	4 years	Students will find career in Design Studios, SMEs, or large organizations across diverse B2B and B2C market segments i.e. organization dealing with services, infrastructure and amenities like water treatment, waste treatment, thermal management, building Technologies etc. on one hand and companies manufacturing Consumer Durables, Consumer Electronics, Automotives, Personal Products, Craft products and Toys etc. on the other. Alternatively, they could also become Entrepreneurs by joining hands with graduates from other design disciplines or other professionals like engineering, marketing.