

1	Program of study and its duration	MBA 2 year
2	MOU's and Collaboration for this program	Shri Mata Vaishno Devi University
3	Business Houses and Companies visits Campus for recruitment	Skylark Hatcheries, Lakshay Food Milk Processing Plant, ICICI Bank, Axis Bank, SBI Life Insurance, Saint – Gobain India Pvt. Ltd., Vita Plant
4	Business Houses and Companies offering in industrial projects/training	Internship (Summer Training) offered by Skylark Hatcheries, Lakshay Food Milk Processing Plant, ICICI Bank, Axis Bank, SBI Life Insurance, Vita Plant
5	Projects/training offered by University	Project Report in 4 th Semester
6	Entrepreneurship opportunities	Rural Entrepreneurship (One Year Diploma)
7	Opportunities in Education Sector	Teaching, (BBA, MBA) Research (Ph.D.), Consultancy services
8	Opportunities as Social Workers	Financial Literacy, Digital Awareness, Financial Inclusion, Investment Behavior Awareness
9	Opportunities as Other nations	International Business Awareness Program, Licensing and Franchising
10	Opportunities as an Academician	Consultant, Motivational Train Up, Personality Development, Management and Leadership
11	Opportunities for Nation Development	Effective implementation of NEP 2020, Unnat Bharat Abhiyan, Social Outreach programs, Short Term Skill Courses, Promoting in-house start ups
12	Opportunities as Consultant	Financial Advisor, Marketing & Human Resource Management, Recruitment and Selection, Merchandiser
13	Opportunities for self employment and how program leads to livelihood	Start-up, Consultancy services
14	Role and Details of specific membership to the program lead to livelihood	As a teacher and motivator in Antodaya School (Pandit Deen Dayal Upadhaya Centre)
15	Aptness of the program with future challenges	Digital Learning, Data Analytics, Syllabus as per CBCS
16	Program contribution in rural development	Rural Marketing, Krishak Udhmita, Financial and Digital Literacy Campaigns
17	Industrial Visits related to the program made by students	Coco-Cola, Parle-G, Vita Plant, Lakshay Plant.

Registrar

University Name


Chairperson

Department of Management