



Established under Haryana Private Universities Act, 2006

# **MVN UNIVERSITY**

**SCHOOL OF BUSINESS  
MANAGEMENT & COMMERCE**

**MBA**

**(SCHEME OF STUDIES)**

**Programme: MBA**  
**Duration: Two-Years**  
**Academic Curriculum (2020 onwards)**

**First Year**  
**First (I) Semester**

	S.No.	Course Code	Course Title	Teaching Schedule			Total Hours	Credit	
				L	T	P			
Autumn Semester	1	MSL-501-18	Management Concepts and Applications	3	0	0	3	3	
	2	MSL-503-18	Micro and Macro Economics	3	0	0	3	3	
	3	MSL-505-18	Organizational Behavior	3	0	0	3	3	
	4	MSL-507-18	Quantitative Techniques	3	0	0	3	3	
	5	MSL-509-18	Accounting for Managers	3	0	0	3	3	
	6	MSL-511-18	Business Environment	3	0	0	3	3	
	7	CAL-507-18	Computers for Managers	3	0	0	3	3	
			CAP-507-18	Computers for Managers - Lab	0	0	2	2	1
	8	SDP-501-18	Workplace Competencies-9	0	0	2	2	1	
			<b>TOTAL</b>	<b>21</b>	<b>0</b>	<b>4</b>	<b>25</b>	<b>23</b>	

Name:- Dr. Anand Dalvi  
 Des:- HOD. SBMC

*Anand Dalvi*  
 14/7/20

*Sachin Gupta*  
 Dr. Sachin Gupta  
 Dean (Academics)



**Programme: MBA**  
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**First Year**  
**Second (II) Semester**

	S.No	Course Code	Course Title	Teaching Schedule			Total Hours	Credit
				L	T	P		
Spring Semester	1	MSL-502-18	Digital Marketing and E-Commerce	3	0	0	3	3
	2	MSL-504-18	Marketing Management	3	0	0	3	3
	3	MSL-506-18	Human Resource Management	3	0	0	3	3
	4	MSL-508-18	Financial Management	3	0	0	3	3
	5	MSL-510-18	International Business	3	0	0	3	3
	6	MSL-512-18	Operation Research	3	0	0	3	3
	7	MSL-514-18	Fundamentals of Insurance	3	0	0	3	3
	8	MSD-516-18	Major Project	0	0	4	4	2
	9	SDP-502-18	Workplace Competencies-10	0	0	2	2	1
<b>TOTAL</b>				<b>21</b>	<b>0</b>	<b>6</b>	<b>27</b>	<b>24</b>

Open Elective		L	T	P	Hr	Credit
MSL-502-18	Digital Marketing and E-Commerce	3	0	0	3	3
MSL-514-18	Fundamentals of Insurance	3	0	0	3	3



*Palwal*

*Anand Dahiya*

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**Second Year**  
**Third (III) Semester**

S.No.	Course Code	Subject	Teaching Schedule			Total Hours	Credit	ETE Duration
			L	T	P			
1	MSL-601-18	Strategic Management	4	0	0	4	4	3
2	MSL-603-18	Legal Aspects of Business	4	0	0	4	4	3
<b>Total (A)</b>			<b>8</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>8</b>	
<b>Electives (Choose any two)</b>								
<b>Elective - I (Human Resource)</b>								
1	MSL-605-18	Training And Development	3	0	0	3	3	3
2	MSL-607-18	Compensation Management	3	0	0	3	3	3
<b>Total (B)</b>			<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>	
<b>Elective - II (Marketing)</b>								
1	MSL-613-18	Consumer Behavior	3	0	0	3	3	3
3	MSL-616-18	Services Marketing	3	0	0	3	3	3
<b>Total (C)</b>			<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>	
<b>Elective - III (Finance)</b>								
1	MSL-629-17	Management Financial Services	3	0	0	3	3	3
2	MSL-631-17	Security Analysis and Portfolio management	3	0	0	3	3	3
<b>Total (D)</b>			<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>	
<b>Elective-IV (Banking &amp; Insurance) (E)</b>								
1	MSL-637-17	Principles and Practice of Banking	3	0	0	3	3	3
3	MSL-641-17	Retailing and CRM in Banking	3	0	0	3	3	3
<b>Total(E)</b>			<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>	
<b>Practical/Viva-Voice – (F)</b>								
1	MSD-615-17	Summer Training Major Project	0	0	4	4	2	
<b>Total (F)</b>			<b>0</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>2</b>	
<b>TOTAL (A+B+C+D+E+F)</b>			<b>20</b>	<b>0</b>	<b>4</b>	<b>24</b>	<b>22</b>	

Autumn Semester



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**Second Year**  
**Fourth (IV) Semester**

S.No	Course Code	Subject	Teaching Schedule			Total Hours	Credit	ETE Duration
			L	T	P			
1	MSL-602-18	Management Research & Case Studies	3	0	0	3	3	3
2	MSL-604-18	Entrepreneurship	4	0	0	4	4	3
Total (A)			7	0	0	7	7	
<b>Electives (Choose any two)</b>								
Elective - I (Human Resource)								
2	MSL-610-18	Strategic Human Resource Management	3	0	0	3	3	3
3	MSL-612-18	International Human Resource Management.	3	0	0	3	3	3
Total (B)			6	0	0	6	6	
Elective - II (Marketing)								
1	MSL-614-18	Retail Management	3	0	0	3	3	3
2	MSL-616-18	Customer Relationship Management	3	0	0	3	3	3
Total (C)			6	0	0	6	6	
Elective - IV (Finance)								
2	MSL-634-18	Banking and Insurance Management	3	0	0	3	3	3
3	MSL-636-18	Taxation Law and Practice	3	0	0	3	3	3
Total (D)			6	0	0	6	6	
Elective-V(Banking)								
1	MSL-638-18	Merger,Acquisition & corporate restructuring	3	0	0	3	3	3
3	MSL-642-18	Banking and Financial Services	3	0	0	3	3	3
Total (E)			6	0	0	6	6	
Practical/Viva-Voice								
	MSD-616-18	Major Research Project (In House)**	0	0	4	4	2	
Total (F)			0	0	0	0	2	
<b>TOTAL (A+B+C+D+F)</b>			<b>19</b>	<b>0</b>	<b>4</b>	<b>23</b>	<b>21</b>	

Spring Semester



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