

BBA 2019-2022			REG	KPMG	FBE	BA
SEMESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT	CREDIT
	ECO1702	Economics For Managers	3	3	3	3
	MGT1703	Excel Spreadsheet Modelling	2	2	2	2
	FBE1701	Dynamics Of Family Business			3	
	SKL1705	Business Communication	3	3	3	3
	ACC1701	Financial Accounting	3		3	3
	KAC1701	Financial Accounting – I Kcap		3		
	HRM1701	Introduction To Psychology	2	2	2	2
	MGT1701	Business Organization And Principles Of Management	3	3		3
SEMESTER - II	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	PSP2702	Environmental Studies And Disaster Management	3	3	3	3
	ACC2702	Cost And Management Accounting	3	3	3	3
	MKT4702	Marketing Management	3	3	3	3
	HRM2702	Introduction To Sociology	2	2	2	2
	PSP2703	Joy Of Innovation	2	2	2	2
	MGT1704	SME Business Management			3	
	BAT1701	Descriptive Business Analytics	3	3		3
	KAC2702	Corporate Accounting I-Kcap		3		
SEMESTER - III	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM3703	Organizational Behaviour	3	3	3	3
	OP53701	Operations Management	3	3	3	3
	MKT1701	Bringing Ideas to Market			3	
	FIN2701	SME Financing			3	
	BAT2701	DataBase Management System and Data Warehousing				3
	DSC2704	Business Research Methodology	3	3		3
	ECO3703	Understanding Industry & Markets	3	3		
	PSC2704	Happiness	2	2	2	2
	PSP1702	Critical Reasoning And System Thinking	2	2	2	2
	KAC3703	Corporate Accounting – II Kcap		3		
	PRJ2901	Internship (Social Project)	6	6	6	6
SEMESTER - IV	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM4704	Human Resource Management	3	3	3	3
	FIN4701	Financial Management	3	3	3	3
	MGT2701	Business Model and Intellectual Property			3	
	MGT2702	Leveraging Information Technology for Business	3	3	3	
	BAT2702	Fundamentals of Artificial Intelligence and Machine Learning				3
	BAT2703	Predictive Business Analytics using R				3
	TAL4702	Business Law	3	3		
	SKL1701	Problem Solving and Consulting Skills	2	2	2	2
	MGT2703	Strategic Risk Taking Skills			2	
	SKL5703	Data Visualization	2	2		2
	KAC4704	Financial Reporting - II Kcap		3		
SEMESTER - V	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT5702	Strategy	3	3	3	3
	TAL3702	Corporate Governance and Ethics in Family Owned Business			3	
	MKT3716	Digital and Social Media Marketing	3	3	3	3
	MGT3002	Design Thinking				3
	MKT3715	Markstrat Simulation	3	3		
	PRJ3500	Capstone Simulation	6	6	6	6
	SKL2707	Teamwork and Leadership	2	2	2	2
	SKL3001	Written Analysis and Communication	2	2	2	2
	-	Elective -1	2	2	2	2
	-	Elective -2	2	2	2	2
	S1P4701	Summer Internship	8	8	8	8
SEMESTER - VI	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT6703	International Business Management	3	3	3	3
	OPS3001	Project Management	3	3	3	
	BAT3704	Privacy, Ethics and Regulations in Artificial Intelligence				3
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2	2
	FBE3501	Entrepreneurial Project			8	
	PRJ3502	Integrated Project	8	8		8
	-	Elective -3	2	2	2	2
	-	Elective -4	2	2	2	2
	-	Elective -5	2	2	2	2
	-	Elective -6	2	2	2	2
		Co-Curricular Activity	5	5	5	5
		Number of courses	43	46	43	43
		Number of Credits	130	139	130	130

BBA 2020-2023			REG	BA	DM
SEMESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT
	ECO1702	Economics For Managers	3	3	3
	SKL1801	Excel Spreadsheet Modelling	2	2	2
	SKL1705	Business Communication	3	3	3
	ACC1701	Financial Accounting	3	3	3
	HRM1701	Introduction To Psychology	2	2	2
	MGT1701	Business Organization And Principles Of Management	3	3	3
SEMESTER - II	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
	PSP2702	Environmental Studies And Disaster Management	3	3	3
	ACC2702	Cost And Management Accounting	3	3	3
	MKT4702	Marketing Management	3	3	3
	HRM2702	Introduction To Sociology	2	2	2
	PSP2703	Joy Of Innovation	2	2	2
	BAT1701	Descriptive Business Analytics	3	3	3
SEMESTER - III	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
	HRM3703	Organizational Behaviour	3	3	3
	OP53701	Operations Management	3	3	3
	MKT1701	Bringing Ideas to Market			
	FIN2701	SME Financing			
	BAT2701	DataBase Management System and Data Warehousing		3	
	DSC2704	Business Research Methodology	3	3	
	ECO3703	Understanding Industry & Markets	3		
	MKT3716	Digital and Social Media Marketing			3
	MKT2001	Website Planning and Structure			3
	PSC2704	Happiness	2	2	2
	SKL1301	Critical Reasoning And System Thinking	2	2	2
	PRJ2901	Summer Internship (Social Project)	6	6	6
SEMESTER - IV	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
	HRM4704	Human Resource Management	3	3	3
	FIN4701	Financial Management	3	3	3
	MGT2701	Business Model and Intellectual Property			
	MGT2702	Leveraging Information Technology for Business	3		
	BAT2702	Fundamentals of Artificial Intelligence and Machine Learning		3	
	BAT2703	Predictive Business Analytics using R		3	
	MKT2002	E-Commerce and Payment Gateway			3
	MKT2003	Search Engine Optimization & Search Engine Marketing			3
	TAL4702	Business Law	3		
	SKL1701	Problem Solving and Consulting Skills	2	2	2
	MGT2703	Strategic Risk Taking Skills			
	SKL5703	Data Visualization	2	2	2
SEMESTER - V	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
	MGT5702	Strategy	3	3	3
	TAL3702	Corporate Governance and Ethics in Family Owned Business			
	MKT3716	Digital and Social Media Marketing	3	3	
	MKT3001	Email, You tube, Mobile and Video Marketing			3
	MKT3002	Google Adwords and PPC Advertising			3
	MGT3002	Design Thinking		3	
	MKT3715	Markstrat Simulation	3		
	PRJ3500	Capstone Simulation	6	6	6
	SKL3501	Photograpy and Video Editing	2	2	2
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2
	-	Elective -1	2	2	2
	-	Elective -2	2	2	2
	S1P4701	Summer Internship	8	8	8
SEMESTER - VI	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
	MGT6703	International Business Management	3	3	3
	OPS3001	Project Management	3		
	BAT3704	Privacy, Ethics and Regulations in Artificial Intelligence		3	
	MKT3003	Google Analytics and Webmaster Tools			3
	SKL3701	Leadership Development	2	2	2
	PRJ3502	Integrated Project	8	8	8
	-	Elective -3	2	2	2
	-	Elective -4	2	2	2
	-	Elective -5	2	2	2
	-	Elective -6	2	2	2
		Co-Curricular Activity	5	5	5
		Number of courses	43	43	43
		Number of Credits	130	130	130

BBA 2021-2024			REG	FBE	BA	DM
SEMESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT	CREDIT
	ECO1702	Economics For Managers	3	3	3	3
	SKL1703	Excel Spreadsheet Modelling	2	2	2	2
	SKL1705	Business Communication	3	3	3	3
	ACC1701	Financial Accounting	3	3	3	3
	PSP1709	Introduction To Psychology	2	2	2	2
	MGT1701	Business Organization And Principles Of Management	3	3	3	3
SEMESTER - II	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	PSP2702	Environmental Studies And Disaster Management	3	3	3	3
	ACC2702	Cost And Management Accounting	3	3	3	3
	MKT4702	Marketing Management	3	3	3	3
	HRM2702	Introduction To Sociology	2	2	2	2
	PSP2703	Joy Of Innovation	2	2	2	2
	BAT1701	Descriptive Business Analytics	3	3	3	3
SEMESTER - III	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM3703	Organizational Behaviour	3	3	3	3
	OP53701	Operations Management	3	3	3	3
	MKT1701	Bringing Ideas to Market		3		
	FIN2701	SME Financing		3		
	BAT2701	DataBase Management System and Data Warehousing			3	
	DSC2704	Business Research Methodology	3		3	
	ECO3703	Understanding Industry & Markets	3			
	MKT3716	Digital and Social Media Marketing				3
	MKT2001	Website Planning and Structure				3
	PSC2704	Happiness	2	2	2	2
	SKL1301	Critical Reasoning And System Thinking	2	2	2	2
	PRJ2901	Summer Internship (Social Project)	6	6	6	6
SEMESTER - IV	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM4704	Human Resource Management	3	3	3	3
	FIN4701	Financial Management	3	3	3	3
	MGT2701	Business Model and Intellectual Property		3		
	MGT2702	Leveraging Information Technology for Business	3	3		
	BAT2702	Fundamentals of Artificial Intelligence and Machine Learning			3	
	BAT2703	Predictive Business Analytics using R			3	
	MKT2002	E-Commerce and Payment Gateway				3
	MKT2003	Search Engine Optimization & Search Engine Marketing				3
	TAL4702	Business Law	3			
	SKL1701	Problem Solving and Consulting Skills	2	2	2	2
	MGT2703	Strategic Risk Taking Skills		2		
	SKL5703	Data Visualization	2		2	2
SEMESTER - V	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT5702	Strategy	3	3	3	3
	TAL3702	Corporate Governance and Ethics in Family Owned Business		3		
	MKT3716	Digital and Social Media Marketing	3	3	3	
	MKT3001	Email, You tube, Mobile and Video Marketing				3
	MKT3002	Google Adwords and PPC Advertising				3
	MGT3002	Design Thinking			3	
	MKT3715	Markstrat Simulation	3			
	PRJ3500	Capstone Simulation	6	6	6	6
	SKL3501	Photograpgy and Video Editing	2	2	2	2
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2	2
	-	Elective -1	2	2	2	2
	-	Elective -2	2	2	2	2
	S1P4701	Summer Internship	8	8	8	8
SEMESTER - VI	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT6703	International Business Management	3	3	3	3
	OPS3001	Project Management	3	3		
	BAT3704	Privacy, Ethics and Regulations in Artificial Intelligence			3	
	MKT3003	Google Analytics and Webmaster Tools				3
	SKL3701	Leadership Development	2	2	2	2
	PRJ3502	Integrated Project	8	8	8	8
	-	Elective -3	2	2	2	2
	-	Elective -4	2	2	2	2
	-	Elective -5	2	2	2	2
	-	Elective -6	2	2	2	2
		Co-Curricular Activity	5	5	5	5
		Number of courses	43	43	43	43
		Number of Credits	130	130	130	130