		BBA 2019-2022	REG	KPMG	FBE	BA
SEMESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT	CREDIT
	ECO1702	Economics For Managers	3	3	3	3
	MGT1703	Excel Spreadsheet Modelling	2	2	2	2
	FBE1701	Dynamics Of Family Business			3	
	SKL1705	Business Communication	3	3	3	3
	ACC1701	Financial Accounting	3		3	3
	KAC1701	Financial Accounting – I Kcap		3		
	HRM1701	Introduction To Psychology	2	2	2	2
	MGT1701	Business Organization And Principles Of Management	3	3		3
SEMESTER - II	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	PSP2702	Environmental Studies And Disaster Management	3	3	3	3
	ACC2702	Cost And Management Accounting	3	3	3	3
	MKT4702	Marketing Management	3	3	3	3
·	HRM2702	Introduction To Sociology	2	2	2	2
	PSP2703	Joy Of Innovation	2	2	2	2
	MGT1704	SME Business Management			3	
	BAT1701	Descriptive Business Analytics	3	3		3
	KAC2702	Corporate Accounting I-Kcap		3		
SEMESTER - III	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM3703	Organizational Behaviour	3	3	3	3
	OP53701	Operations Management	3	3	3	3
	MKT1701	Bringing Ideas to Market			3	
	FIN2701	SME Financing			3	
	BAT2701	DataBase Management System and Data Warehousing				3
	DSC2704	Business Research Methodology	3	3		3
	ECO3703	Understanding Industry & Markets	3	3		
	PSC2704	Happiness	2	2	2	2
	PSP1702	Critical Reasoning And System Thinking	2	2	2	2
	KAC3703	Corporate Accounting – II Kcap		3		
	PRJ2901	Internship (Social Project)	6	6	6	6
SEMESTER - IV	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	HRM4704	Human Resource Management	3	3	3	3
	FIN4701	Financial Management	3	3	3	3
	MGT2701	Business Model and Intellectual Property			3	
	MGT2702	Leveraging Information Technology for Business	3	3	3	
	BAT2702	Fundamentals of Artifical Intelligence and Machine Learning				3
	BAT2703	Predictive Business Analytics using R				3
	TAL4702	Business Law	3	3		
	SKL1701	Problem Solving and Consulting Skills	2	2	2	2
	MGT2703	Strategic Risk Taking Skills		\	2	
	SKL5703	Data Visualization	2	2		2
	KAC4704	Financial Reporting - II Kcap		3		
SEMESTER - V	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT5702	Strategy	3	3	3	3
	TAL3702	Corporate Governance and Ethics in Family Owned Business			3	
	MKT3716	Digital and Social Media Marketing	3	3	3	3
	MGT3002	Design Thinking				3
	MKT3715	Markstrat Simulation	3	3		
	PRJ3500	Capstone Simulation	6	6	6	6
	SKL2707	Teamwork and Leadership	2	2	2	2
	SKL3001	Written Analysis and Communication	2	2	2	2
	-	Elective -1	2	2	2	2
	•	Elective -2	2	2	2	2
	S1P4701	Summer Internship	8	8	8	8
SEMESTER - VI	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
	MGT6703	International Business Management	3	3	3	3
	OPS3001	Project Management	3	3	3	
	BAT3704	Privacy, Ethics and Regulations in Artificial Intelligence				3
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2	2
	FBE3501	Entrepreneurial Project			8	
	PRJ3502	Integrated Project	8	8		8
	\ -	Elective -3	2	2	2	2
	-	Elective -4	2	2	2	2
	-	Elective -5	2	2	2	2
1.0	SPECIA	Elective -6	2	2	2	2
M	(2)	Co-Curricular Activity	5	5	5	5
	[17]					
1 1 1	150					
		Number of courses	43	46	43	43

		BBA 2020-2023	REG	BA	DM
MESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT
IVILSTER - I	ECO1702	Economics For Managers	3	3	3
	SKL1801	Excel Spreadsheet Modelling	2	2	2
	SKL1705	Business Communication	3	3	3
	ACC1701	Financial Accounting	3	3	3
	HRM1701	Introduction To Psychology	2	2	2
	MGT1701	Business Organization And Principles Of Management	3	3	3
	WIGITIOI	Business Organization and			
MESTER - II	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT
IVIESTER - II	PSP2702	Environmental Studies And Disaster Management	3	3	3
	ACC2702	Cost And Management Accounting	3	3	3
	117.7		3	3	3
	MKT4702	Marketing Management	2	2	2
	HRM2702	Introduction To Sociology	2	2	2
	PSP2703	Joy Of Innovation	3	3	3
	BAT1701	Descriptive Business Analytics			
			CREDIT	CREDIT	CREDIT
EMESTER - III	COURSE CODE	Course Title	3	3	3
	HRM3703	Organizational Behaviour	3	3	3
	OP53701	Operations Management			
	MKT1701	Bringing Ideas to Market			-
	FIN2701	SME-Financing			
	BAT2701	DataBase Management System and Data Warehousing	- International	3	
***************************************	DSC2704	Business Research Methodology	3	3	
	ECO3703	Understanding Industry & Markets	3		
	MKT3716	Digital and Social Media Marketing			3
	MKT2001	Website Planning and Structure			3
	PSC2704	Happiness	2	2	2
	SKL1301	Critical Reasoning And System Thinking	2	2	2
	PRJ2901	Summer Internship (Social Project)	6	6	6
		Course Title	CREDIT	CREDIT	CREDIT
EMESTER - IV	COURSE CODE	Human Resource Management	3	3	3
	HRM4704		3	3	3
	FIN4701	Financial Management			
	MGT2701	Business Model and Intellectual Property	3		
	MGT2702	Leveraging Information Technology for Business		3	
	BAT2702	Fundamentals of Artifical Intelligence and Machine Learning		3	
	BAT2703	Predictive Business Analytics using R		3	-
	MKT2002	E-Commerce and Payment Gateway			3
	MKT2003	Search Engine Optimization & Search Engine Marketing			3
	TAL4702	Business Law	3		
	SKL1701	Problem Solving and Consulting Skills	2	2	2
	MGT2703	Strategic Risk Taking Skills			
	SKL5703	Data Visualization	2	2	2
SEMESTER - V	COURSE CODE	Course Title	CREDIT	CREDIT	CREDI
SEIVIESTER - V	MGT5702	Strategy	3	3	3
		Corporate Governance and Ethics in Family Owned Business			
	TAL3702	Digital and Social Media Marketing	3	3	
	MKT3716				3
	MKT3001	Email, You tube, Mobile and Video Marketing		1	3
NAME OF THE PARTY	MKT3002	Google Adwords and PPC Advertising		3	
SEMESTER - VI	MGT3002	Design Thinking	3	+	
	MKT3715	Markstrat Simulation	6	6	6
	PRJ3500	Capstone Simulation			2
	SKL3501	Photograpgy and Video Editing	2	2	
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2
	-	Elective -1	2	2	2
	-	Elective -2	2	2	2
	S1P4701	Summer Internship	8	8	8
	COURSE CODE		CREDIT	CREDIT	CRED
	MGT6703	International Business Management	3	3	3
	OPS3001	Project Management	3		
	The second second	Privacy, Ethics and Regulations in Artificial Intelligence		3	
	BAT3704	Google Analytics and Webmaster Tools		Y	3
	MKT3003		2	2	2
7	SKL3701	Leadership Development	8	8	8
Photo	PRJ3502	Integrated Project	2	2	2
10h 1	-	Elective -3	2	2	2
1	75-	Elective -4	2	2	2
NA	V-X	Elective -5			2
V57	1201	Elective -6	2	2	
1/2	160	Co-Curricular Activity	5	5	5
7	1-1				
		Number of courses	43	43	43
		to the second se	130	130	13

		BBA 2021-2024	REG	FBE	BA	DM
MESTER - I	COURSE CODE	COURSE TITLE	CREDIT	CREDIT	CREDIT	CREDIT
IVIESTER - I	COOMSE CODE	Economics For Managers	3	3	3	3
		Excel Spreadsheet Modelling	2	2	2	2
		Business Communication	3	3	3	3
	Olthar Oo		3	3	3	3
		Financial Accounting	2	2	2	2
	PSP1709	Introduction To Psychology	3	3	3	3
	MGT1701	Business Organization And Principles Of Management	- 3			
			CREDIT	CREDIT	CREDIT	CREDIT
MESTER - II	COURSE CODE	Course Title	3	3	3	3
	PSP2702	Environmental Studies And Disaster Management	3	3	3	3
	ACC2702	Cost And Management Accounting		3	3	3
	MKT4702	Marketing Management	3			
	HRM2702	Introduction To Sociology	2	2	2	2
	PSP2703	Joy Of Innovation	2	2	2	2
	BAT1701	Descriptive Business Analytics	3	3	3	3
EMESTER - III	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	CREDIT
2101201211	HRM3703	Organizational Behaviour	3	3	3	3
	OP53701	Operations Management	3	3	3	3
	MKT1701	Bringing Ideas to Market	31	3		
	FIN2701	SME Financing		3		
		DataBase Management System and Data Warehousing			3	
	BAT2701	Business Research Methodology	3		3	
	DSC2704		3			
	ECO3703	Understanding Industry & Markets				3
	MKT3716	Digital and Social Media Marketing				3
	MKT2001	Website Planning and Structure	2	2	2	2
	PSC2704	Happiness	2	2	2	2
	SKL1301	Critical Reasoning And System Thinking			6	6
	PRJ2901	Summer Internship (Social Project)	6	6		CREDI
SEMESTER - IV	COURSE CODE	Course Title	CREDIT	CREDIT	CREDIT	
	HRM4704	Human Resource Management	3	3	3	3
	FIN4701	Financial Management	3	3	3	3
	MGT2701	Business Model and Intellectual Property		3		
	MGT2702	Leveraging Information Technology for Business	3	3		
	BAT2702	Fundamentals of Artifical Intelligence and Machine Learning			3	
	BAT2702	Predictive Business Analytics using R			3	
		E-Commerce and Payment Gateway				3
	MKT2002	Search Engine Optimization & Search Engine Marketing				3
	MKT2003		3			
	TAL4702	Business Law	2	2	2	2
	SKL1701	Problem Solving and Consulting Skills		2		
	MGT2703	Strategic Risk Taking Skills	2	-	2	2
	SKL5703	Data Visualization	CREDIT	CREDIT	CREDIT	CRED
SEMESTER - V	COURSE CODE	Course Title			3	3
	MGT5702	Strategy	3	3	3	
	TAL3702	Corporate Governance and Ethics in Family Owned Business		3	-	
	MKT3716	Digital and Social Media Marketing	3	3	3	-
	MKT3001	Email, You tube, Mobile and Video Marketing				3
	MKT3002	Google Adwords and PPC Advertising				3
	MGT3002	Design Thinking			3	
	MKT3715	Markstrat Simulation	3			
		Capstone Simulation	6	6	6	6
	PRJ3500		2	2	2	2
	SKL3501	Photograpgy and Video Editing	2	2	2	2
	SKL1702	Selling, Negotiating And Persuading Skills	2	2	2	2
SEMESTER - V	-	Elective -1	2	2	2	2
		Elective -2	8	8	8	8
	S1P4701	Summer Internship			CREDIT	
	COURSE CODE		CREDIT	CREDIT	3	3
	MGT6703	International Business Management	3			+ 3
r	OPS3001	Project Management	3	3	-	
	BAT3704	Privacy, Ethics and Regulations in Artificial Intelligence			3	_
	MKT3003	Google Analytics and Webmaster Tools				3
		Leadership Development	2	2	2	2
2/3	SKL3701	Integrated Project	8	8	8	8
or s	PRJ3502		2	2	2	2
10h	UID	Elective -3	2	2	2	2
DI	1/2	Elective -4	2	2	2	2
AV/5/	- 1/9	Elective -5	2	2	2	2
$N \ge 1$	- JV#	Elective -6				- 5
Mil	1-11	Co-Curricular Activity	5	5	5	-
122						-
3.52		Number of courses	43	43	43	4
	79.7	the state of the s	130	130	130	13