



SCHOOL OF CREATIVITY, RISHIHOOD UNIVERSITY
MDes Communication Design 2020-21
Course Structure Sem 1, Sem 2, Sem 3, Sem 4
(1L=1h – 1C // 1T=1h-1C // 1P=2h – 1C)

SEMESTER 1

| COURSE CODE | COURSE NAME | L | T | P | TOTAL CREDITS |
|--------------------|--|----------|----------|----------|----------------------|
| SOCR1706 | Evolution of Art and Design - 1 | | 2 | | 2 |
| SOCR1504 | Art and Design Fundamentals | | 2 | 4 | 4 |
| SOCR1003 | Creative Thinking Process and Methods | | 2 | 4 | 4 |
| SOCR1004 | Visual Identity & Semiotics | | 4 | 4 | 6 |
| SOCR 1505 | Behaviour Design | | 2 | 8 | 6 |
| SOCR1704 | Composition & Colour Theory | | 3 | | 3 |
| SOCR1506 | Digital Media | | | 6 | 3 |
| SOCR 1703 | ELECTIVE (introduction to modern Indian Culture & Society) | | 2 | | 2 |
| | TOTAL CREDITS | | | | 30 |

SEMESTER 2

| COURSE CODE | COURSE NAME | L | T | P | TOTAL CREDITS |
|--------------------|--|----------|----------|----------|----------------------|
| SOCR-2703 | Evolution of Art and Design - 2 | 2 | | | 2 |
| SOCR-2704 | Research Methodology -Ethnography & its Applications | | 2 | | 2 |
| SOCR-2005 | Interaction Design - 1 | | 2 | 4 | 4 |
| SOCR-2006 | Visual Identity & Semiotics – 2 (Narratology) | | 2 | 4 | 4 |
| SOCR-2502 | Motion Graphics | | | 8 | 4 |
| SOCR-2503 | Animation -1 | | | 8 | 4 |
| | TOTAL CREDITS | | | | 20 |



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SEMESTER 3

| COURSE CODE | COURSE NAME | L | T | P | TOTAL CREDITS |
|--------------------|---|----------|----------|----------|----------------------|
| SOCR-3501 | Interaction design - 2 | | | 8 | 4 |
| SOCR-3502 | Web design -Applications & Inter connectivity | | | 8 | 4 |
| SOCR-3503 | Animation - 2 | | | 12 | 6 |
| SOCR-3001 | Introduction to Film Making | | 2 | 4 | 4 |
| SOCR-3504 | ELECTIVE – PHOTGRAPHY | | | 4 | 2 |
| | TOTAL CREDITS | | | | 20 |

SEMESTER 4

| COURSE CODE | COURSE NAME | L | T | P | TOTAL CREDITS |
|--------------------|-------------------------|----------|----------|----------|----------------------|
| | DESIGN RESEARCH PROJECT | | | | |
| | | | | | |
| | TOTAL CREDITS | | | | 20 |