

MBA Curriculum

Sl. No	Course Code	Course Title	Teaching Schedule			Marks of Class work	Examination Marks		Total Marks	Credits	Duration of Exam (Hours)
							Theory	Practical			
			L	T	P						
TERM 1											
1	SOM-MBA-101	Financial Accounting	16	4	NA	10	10	NA	20	2	1
2	SOM-MBA-102	Managerial Economics	24	2	NA	15	15	NA	30	3	1.5
3	SOM-MBA-103	Marketing	24	2	NA	15	15	NA	30	3	1.5
4	SOM-MBA-104	Entrepreneurship, Innovation, Sustainability	24	2	NA	15	15	NA	30	3	1.5
5	SOM-MBA-105	Legal Aspect of Business	16	4	NA	10	10	NA	20	2	1
6	SOM-MBA-106	Quantitative Techniques	24	2	NA	15	15	NA	30	3	1.5
7	SOM-MBA-107	PLP CDP	NA	NA	NA	NA	NA	NA	NA	3	NA
8	SOM-MBA-108	Simulation	16	NA	NA	20	NA	NA	20	2	NA
TERM 2											
9	SOM-MBA-201	Macro Economics	24	2	NA	15	15	NA	30	3	1.5
10	SOM-MBA-202	Corporate Finance	24	2	NA	15	15	NA	30	3	2
11	SOM-MBA-203	Human Resource Management	24	2	NA	15	15	NA	30	3	1.5
12	SOM-MBA-204	Production and Operations Management	24	2	NA	15	15	NA	30	3	1.5
13	SOM-MBA-205	Organisational Behaviour	24	2	NA	15	15	NA	30	3	1.5
14	SOM-MBA-206	Strategy	24	2	NA	15	15	NA	30	3	1.5
15	SOM-MBA-207	PLP CDP	NA	NA	NA	NA	NA	NA	NA	3	NA
TERM 3											
16	SOM-MBA-301	Management Accounting	16	4	NA	10	10	NA	20	2	1
17	SOM-MBA-302	Business Research Methods	24	2	NA	15	15	NA	30	3	1.5

18	SOM-MBA-303	Simulation	32	NA	NA	16	16	NA	40	4	NA
	SOM-MBA-304	Elective Modules*									
19	SOM-MBA-305	Elective 3 (3 credit)	24*3	NA	NA	15*3	15*3	NA	30*3	3*3	1.5*3
20	SOM-MBA-306	MOOC	NA	NA	NA	NA	NA	NA	NA	3	NA
21	SOM-MBA-307	PLP CDP	NA	NA	NA	NA	NA	NA	NA	3	NA
22	SOM-MBA-308	Summer Internship	NA	NA	NA	NA	NA	NA	NA	3	NA
23	SOM-MBA-309	Faculty Interaction and Presentation	NA	NA	NA	NA	NA	NA	30	3	Viva and Presentation
24	SOM-MBA-310	Social Immersion (Optional)	NA	NA	NA	NA	NA	NA	30	3	Credit Transfer
TERM 4											
25	SOM-MBA-401	MOOC Course	NA	NA	NA	NA	NA	NA	NA	3	NA
26	SOM-MBA-402	PLP CDP	NA	NA	NA	NA	NA	NA	NA	3	NA
27	Codes in Annexure	Electives 5 (3 credits each)	24*5	NA	NA	15*5	15*5	NA	30*5	3*5	2*5
TERM 5											
28	SOM-MBA-501	PLP CDP	NA	NA	NA	NA	NA	NA	NA	3	NA
29	SOM-MBA-502	Dissertation Workshop	24	NA	NA	NA	30	NA	NA	3	NA
30	Codes in Annexure	Electives 4 (3 credits each)	24*4	NA	NA	15*4	15*4	NA	30*4	3*4	2*4
TERM 6											
31	SOM-MBA-601	Dissertation (Compulsory)	NA	NA	NA	NA	NA	NA	NA	3	Dissertation on Viva
32	SOM-MBA-602	MOOC Course	NA	NA	NA	NA	NA	NA	NA	3	NA

ANNEXURE I

***LIST OF ELECTIVES**

LIST OF ELECTIVES FINANCE AND ACCOUNTING

Trimester III	Trimester IV	Trimester V	Trimester VI
1. Banking and Risk Management (3) SOM-MBA-FIN-540	4. Investment Analysis and Portfolio Management (3) SOM-MBA-FIN-543	8. Venture Capital and Finance of Innovation (3) SOM-MBA-FIN-547	
2. Financial Markets and Services (3) SOM-MBA-FIN-541	5. Financial Modeling (3) SOM-MBA-FIN-545	9. Futures, Options and Derivatives (3) SOM-MBA-FIN-546	
3. Fintech (3) SOM-MBA-FIN-542	6. Corporate Restructuring and Business Valuation (3) SOM-MBA-FIN-544	10. Wealth Management (3) SOM-MBA-FIN-549	
	7. Management Control Systems (3) SOM-MBA-FIN-547	11. Project Appraisal and Financing (3) SOM-MBA-FIN-550	
9 credits	12 credits	15 credits	
Total	36 credits		

LIST OF ELECTIVES IN TECHNOLOGY AND OPERATIONS

Trimester III	Trimester IV	Trimester V	Trimester VI
E-commerce Business Management and Models (ECOM) (3) SOM-MBA-OPT-556	Business Analytics (3) SOM-MBA-OPT-559	Operations Strategy (OS) (3) SOM-MBA-OPT-563	
Project Management (PM) (3) SOM-MBA-OPT-557	Logistics management (LM) (3) SOM-MBA-OPT-560	Service Operations Management (SOM) (3) SOM-MBA-OPT-564	

Python for Data Analytics (PDA) (3) SOM-MBA-OPT-558	Quality Management (QM) (3) SOM-MBA-OPT-561	Supply Chain management (SCM) (3) SOM-MBA-OPT-565	
	Big Data Analytics (BDA) (3) SOM-MBA-OPT-562		
Total Credits: 9	Total Credits: 12	Total Credits: 9	
Total = 30 Credits			

MARKETING ELECTIVES

Trimester III	Trimester IV	Trimester V	Trimester VI
Consumer Behaviour (3) SOM-MBA-MRKT-566	Brand Management (3) SOM-MBA-MRKT-569	Advertising Management (3) SOM-MBA-MRKT-574	
Sales & Distribution Management (3) SOM-MBA-MRKT-567	Business Marketing (3) SOM-MBA-MRKT-570	Entrepreneurial Marketing (2) SOM-MBA-MRKT-575	
Marketing Practices in the Digital World (3) SOM-MBA-MRKT-568	Omni Channel Retail and E-Commerce (3) SOM-MBA-MRKT-571	Rural Marketing (3) SOM-MBA-MRKT-576	
	Marketing Analytics (3) SOM-MBA-MRKT-572	Luxury Approach (2) SOM-MBA-MRKT-577	
	Managing Customer Value (3) SOM-MBA-MRKT-573	Pricing Strategy (3) SOM-MBA-MRKT-578	
Total credits:9	Total credits: 15	Total credits: 13	
Total = 37 Credits			

OB and HR Electives

Term III	Term IV	Term V	Term VI
Talent Acquisition SOM-MBA-HR-585	Total Rewards Management SOM-MBA-HR-589	Managing Virtual Teams SOM-MBA-HR-593	
Learning and Development SOM-MBA-HR-586	People Analytics & Digital HR SOM-MBA-HR-590	Talent Management Strategy SOM-MBA-HR-594	
Industrial Relations and Labour Law SOM-MBA-HR-587	Organizational Change and Development SOM-MBA-HR-591	Diversity and Inclusion SOM-MBA-HR-595	
Performance Management and Appraisal System SOM-MBA-HR-588	Negotiation and Influence SOM-MBA-HR-592		
Total Credits- 12	Total Credits-12	Total Credits-9	
Total = 33 Credits			

LIST OF FINTECH ELECTIVES

Trimester III	Trimester IV	Trimester V (Workshop Mode)	Trimester VI
1. Banking & Risk Management (3)	5. Investment Analysis and Portfolio Management (3)	12. Cybersecurity and Data Protection Laws (3) SOM-MBA-FINTECH-553	
2. Financial Markets and Services (3)	6. Financial Modeling /Finance Using Python(3)	13. AI and Machine Learning (3) SOM-MBA-FINTECH-554	
3. Fintech (3)	7. Corporate Restructuring and Business Valuation (3)	14. Sustainable Finance and FinTech (3) SOM-MBA-FINTECH-555	

4. Digital Innovation and Transformation (3)	8. Design Thinking & Creativity for Business (3)		
	9. Tools and Techniques for Data Analysis (3)		
	10. Big Data Analytics (3)		
	11. Crowdfunding and Applications in Entrepreneurial Finance (3) SOM-MBA-FINTECH-552		
Total credits: 12	Total credits: 21	Total credits: 9	
Total = 42			

MBA Specialized Marketing and Innovation

Trimester III	Trimester IV	Trimester V (Workshop Mode)	Trimester VI
Marketing Analytics and Customer Centricity SOM-MBA-MRKTINV-579	Brand Management	Product Management SOM-MBA-MRKTINV-583	
Consumer Behavior	Omnichannel Retail SOM-MBA-MRKTINV-582	Pricing Strategy SOM-MBA-MRKTINV-584	
Marketing and Sustainability SOM-MBA-MRKTINV-580	Managing Customer Value		
International Marketing SOM-MBA-MRKTINV-581	Advertising and Sales Promotion		
Sales and Distribution Management	Rural Marketing		
Marketing Practices in the Digital World	Design Thinking & Creativity for Business SOM-MBA-MRKTINV-581		
Credit:18	Credit: 18	Credit:6	

Total = 42			

LIST OF MBA Specialized HR ELECTIVES

Term III	Term IV	Term V	Term VI
Talent Acquisition	Total Rewards Management	Strategic HRM	
Learning and Development	People Analytics & Digital HR	Talent Management Strategy and Employee Engagement	
Employee Relations and Regulatory framework for HR	Organizational Change and Development	International HRM and Cross-cultural Management	
Performance Management and Appraisal	Negotiation	Diversity & Inclusion SOM-MBA-HR-598	
	Competency Mapping and Career Development SOM-MBA-HR-596		
	Coaching, Counselling & Mentoring SOM-MBA-HR-597		
Total Credits- 12	Total Credits-18	Total Credits-12	
Total = 42			