



**IILM UNIVERSITY, GURGAON**

**Scheme & Syllabus**  
**BA (Hons) Psychology**  
**IILM UNIVERSITY**  
**DEPARTMENT OF PSYCHOLOGY**  
**SCHOOL OF LIBERAL ARTS**

**Vision of IILM University**

**Global:** To promote education that offers a global perspective and is characterised by distinctive curricula and co-curricular programmes. IILM University aims to engage globally for academic partnerships to facilitate enriching learning experiences for students and the advancement of knowledge.

**Inclusive:** IILM University will be an inclusive institution seeking talented students and staff, irrespective of social or economic circumstances. We would give students wider access through scholarships ensuring no talented student is left behind. We will promote and educate women equipping them with the necessary skills for success in life.

**Responsible:** IILM University aims to give students knowledge, skills and values to become responsible and responsive leaders with moral and ethical values. We endeavour to promote the social, economic and environmental development of local, national and global communities. The concept of sustainability will be embedded in all our actions.

**Mission of IILM University**

We will offer wider access, and in an inclusive and responsible manner

- An academically rigorous, practice and research-supported, management education based on principled and ethical values, which maximizes the value-added from entry to exit.
- An inspirational learning environment that fosters the understanding of disruptive, technological changes; challenges current assumptions, and encourages continuous innovation and learning.
- An outstanding practice-based and work-related learning experience which focuses on the application of knowledge and skills and is globally relevant.
- Personal mentoring which respects individuality and inspires students to become responsive and responsible business leaders.

We will facilitate business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation.

**Program Learning Goals of IILM University:**

PLG1- Develop critical and analytical thinking skills

PLG2- Enhance verbal and written communication skills.

PLG3- Ability to make clear and ethical judgments.

PLG4- Inculcate the ability to seek innovative solutions to real-world problems.

PLG5- Foster the ability to collaborate and work effectively in a team.

PLG6- Develop an interdisciplinary approach to address socio-economic and organizational issues

## **DEPARTMENT OF PSYCHOLOGY**

### **B.A. (Hons) Psychology**

B.A. (Hons.) Psychology aims at offering a general framework within which psychology teaching may be organized. It serves twin goals of responding to the needs of students to grow as competent, self-reflective learners with relevant academic and professional skills and to prepare them as contributors to the growing discipline of psychology.

In order to achieve the aims of the undergraduate program in psychology Core (Foundational) Courses and Electives (Specialization) are envisaged. The Core courses are designed to promote a common educational edifice for the discipline. They are essential as they provide foundational knowledge and enable the students to take up more specialized courses of their choice.

#### **Program Specific Outcomes - Department of Psychology:**

PLO1- Develop an understanding of self and its growth in an intra/interpersonal setting.

PLO2- Apply psychological constructs and create interventions for positive mental health.

PLO3- To develop a conceptual understanding of Psychology and its application

#### **SEMESTER-I**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-101	Foundations of Psychology	Core-1	3	1	0	60	48	4
SAL-BPSY-102	Psychology and Mental Health	Fixed Elective-1	3	1	0	60	48	4
IILMU-CC-001	Digital Humanities	AEC-1	1	1	0	30	24	2
IILMU-CC-002	Critical Thinking	AEC-2	1	1	0	30	24	2
IILMU-	Written and Oral	AEC-3	1	1	0	30	24	2

CC-003	Communication							
IILMU- CC-004	Arts medium and expressions	AEC-4	1	1	0	30	24	2
SML- BBAIM- 101	Management 101	Free elective	3	1	0	60	48	4
SML- BBAE- 101	Entrepreneurial Thinking	Free elective	3	1	0	60	48	4
SLAP- BDES- 101	Visualization & Drawing Techniques- Photography	Free elective	2	1	0	30	24	2
SLAP- BDES- 102	Visualization & Drawing Techniques- Drawing & Sketching	Free elective	2	1	0	30	24	2
SLAL- BDES- 103	Visualization & Drawing Techniques- Color Theory & Psychology	Free elective	2	1	0	30	24	2
SLAP- BDES- 104	Material Exploration & Craft Studies	Free elective	3	1	0	60	48	4
SHS- BJMC- 101	Philosophy of Modern Journalism	Free elective	3	1	0	60	48	4

**SEMESTER-II**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-103	Biopsychology (Theory + Practical)	Core-2	3	1	2	90	72	6
SAL-BPSY-104	Statistics of Psychological Research I (Theory +Practical)	Core-3	3	0	1	60	48	4
SAL-BPSY-105	Personality Psychology (Theory)	Core-4	3	1	0	60	48	4
SAL-BPSY-106	Personality Psychology(Practical )*	Core-5	0	0	2	30	24	2
IILMU-CC-005	Team Work and Intergroup Relations	AEC/SEC-5	1	1	0	30	24	2
IILMU-CC-006	Environment Studies and SDG	AEC/SEC-6	1	1	0	30	24	2
SHS-BJMC-105	Digital story telling	Free Elective	3	1	0	60	48	4
SML-BBA-107	Emotional Intelligence	Free Elective	1	1	0	30	24	2
SML-BBA-106	Business Communication	Free Elective	1	1	0	30	24	2
SLAL-BDES-107	Design and Media	Free Elective	3	1	0	60	48	4
SAL-BPSY-107	SIP NGO Internship	SIP				2 weeks	2	2

**SEMESTER-III**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-108	Applied social Psychology (Theory)	Core 6	3	0	1	60	48	4
SAL-BPSY-109	Applied social Psychology(Practical)	Core 7	1	0	1	30	24	2
SAL-BPSY-110	Psychological Disorders (Theory + Practical)	Core 8	3	1	2	90	72	6
SAL-BPSY-111	Statistical Methods for Psychological Research-II	Core 9	3	0	1	60	48	4
	*Course from Other Programs Core subjects	Free Elective	3	1	0	60	48	4
	Foreign Language-I	SEC 1	1	1	0	30	24	2

#### SEMESTER-IV

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-112	Developmental Psychology (Theory + Practical)	Core 10	3	1	2	90	72	6
SAL-BPSY-113	Psychological Research/Research Methodology (Theory + Practical)	Core 11	3	0	1	60	48	4
SAL-BPSY-114	Youth, Gender Identity (Theory + Practical)	Core 12	3	1	0	60	48	4
Code from other Department	*Course from Other Programs Core subjects	Free Elective	3	1	0	60	48	4
Code from other Department	Foreign Language- II	SEC 2	1	1	0	30	24	2

SAL-BPSY-115	Summer Internship	SIP	3	1	0	60	48	4
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**SEMESTER-V**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-116	Organizational Psychology (Theory )	Core 13	3	1	0	60	48	4
SAL-BPSY-117	Organizational Psychology (Practical)	Core 14	1	1	0	30	24	2
SAL-BPSY-118	Education Psychology (Theory + Practical)	Core 15	3	1	2	90	72	6
SAL-BPSY-119	Health Psychology (Theory + Practical)	Fixed Elective-2	3	1	2	90	72	6
SAL-BPSY-120	Psychology of Disability Studies (Theory + Practical)	Fixed Elective-3	3	1	2	90	72	6
Code from other Department	*Course from Other Programs Core subjects	Free Elective	3	1	0	60	48	4



**SEMESTER-VI**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Hours</b>	<b>Sessions</b>	<b>Credits</b>
SAL-BPSY-121	Child Psychology (Theory + Practical)	Core 16	3	1	2	90	72	6
SAL-BPSY-122	Counselling Psychology (Theory + Practical)	Core 17	3	1	2	90	72	6
SAL-BPSY-123	Positive Psychology (Theory + Practical)	Fixed Elective-4	3	1	2	90	72	6
SAL-BPSY-124	Psychology at work (Theory + Practical)	Fixed Elective-5	3	1	2	90	72	6
SAL-BPSY-125	Dissertation core	Project	4	1	2	90	72	6
Code from other Department	*Course from Other Programs Core subjects	Free Elective	3	1	0	60	48	4

**DEPARTMENT OF PSYCHOLOGY**  
**DESCRIPTIONS ABOUT THE SYLLABUS**

**SEMESTER-I**

<b>Subject Code</b>	<b>Subject Name</b>	<b>Course Type</b>	<b>Description about the papers</b>
SAL-BPSY-101	Foundations of Psychology	Core-1	The course aims to develop concepts in Psychology to interpret and guide human actions in different walks of life in connection with different roles in being emphasized. This course will cover an introduction to psychology, goals and history of psychology; aims scope and related subfields on psychology; principles of learning; perception and motivation; memory; thinking and language
SAL-BPSY-102	Psychology and Mental Health	Fixed Elective-1	This module will be an introduction to the psychology of mental health. It would include definitions of mental health, followed by different perspectives. Students will learn about the importance of mental health, signs-symptoms, diagnosis, and stigma, followed by brief overviews of assessment and interventions, with the final few lectures covering applied examples in affective, psychotic, and neurotic disorders. It also focus on the theories and treatment of psychopathologies including trauma, psychosis and neurotic disorders.
IILMU-CC-001	Digital Humanities	AEC-1	This course will cover Intersection between digital technologies and culture; Digital humanities from the perspective of philosophy, history, literature; Digitization, Database and search and database routines; Digital publishing tools; Information and data visualization; Digital preservation; Tools, methods and

			techniques for creation of digital projects; Significance of the digital tools and spaces; Understanding role of digital humanities in the larger social and cultural context.
IILMU-CC-002	Critical Thinking	AEC-2	This course will cover Critical thought: nature and dimensions; Cognitive biases and fallacies; Observation and interpretation; Reasoning; Logic of sets; Inference; Understanding argument analysis; Aspects of Scientific Reasoning; Creativity in expression; Individual and group thinking; Analysing Alternative theories and explanations.
IILMU-CC-003	Written and Oral Communication	AEC-3	This course will cover Basics of communication; Types of Communication; verbal and Non-verbal communication; Written communication and its forms; Oral communication and its forms; Barriers to effective communication; Effective communication practices; Negotiations; Fundamentals of effective presentations, interviews, report writing, memos and circulars.
IILMU-CC-004	Arts medium and expressions	AEC-4	This course will cover Philosophy of Art education; Importance of Art in the contemporary context; Forms of art mediums: literature, visual, graphic, performing arts; Understanding artistic process: techniques and process of art creation; Innovations and developments in arts mediums and expression; Digital technologies for art expression; Importance and application of arts education.
SML-BBAIM-101	Management 101	Free elective	This course will cover Management: Introduction and features; Basics of business management; Understanding principles and practices of management; Production and operation management; Marketing Management; Financial Management; Human Resource Management and Organizational Behaviour; Use of Information Technology in managing Business

			Enterprises
SML-BBAE-101	Entrepreneurial Thinking	Free elective	This course will cover Entrepreneurship: meaning and features; Understanding the entrepreneurial traits; Entrepreneurial thought and decision making process; Types of entrepreneurship; Skills and competencies for entrepreneurial development; Process of entrepreneurial development ; Creative problem solving and decision making
SLAP-BDES-101	Visualization & Drawing Techniques- Photography	Free elective	The module on Photography is to learn the fundamentals of photography and to be able to apply the basic techniques to capture great photographs. Students will learn all the basic rules and settings that photography enthusiasts should know, no matter which camera is being used. The course covers, how to hold your camera, composition, light usage, transferring your photos from digital media, storage, file formats and exporting final resolutions for most applications. The module will cover the fundamentals of aperture, shutter speeds, exposure, and the difference between shooting in studio and outside locations. The purpose of this module on photography is to enhance the conceptual awareness of photography as a means of artistic expression and learn the workings of it through experimentation, experience and a process of discussion and feedback.
SLAP-BDES-102	Visualization & Drawing Techniques- Drawing & Sketching	Free elective	The module on Drawing & Sketching covers the study and application of different drawing media, methods and techniques. Being able to express an idea with a quick sketch and having the confidence to share it with other people, is a valuable communication tool no matter what field you are in. Sketches are pictorial representations that fully define a concept, design or idea. Designers create drawings during early design stages to communicate ideas and as a “thinking aloud” process. In this course, students explore the process of drawing using graphite pencils, charcoal, colored pencils, and pastels. The guided exercises provide an opportunity to improve drawing skills and help learn techniques to make drawing more enjoyable and easier. Students learn many drawing skills including how to draw contour lines, perspective and size relationships, shading and colors.
SLAL-BDES-103	Visualization & Drawing Techniques- Color	Free elective	The module on Color Theory & Psychology is to understand the science of color and to be able to apply that, in real life situations. It will introduce students to

	Theory & Psychology		<p>details of color theory and the behavior of pigments. The module will elaborate on how colors and certain principles can be used to communicate visual perceptions, emotions and feelings</p> <p>Students are introduced to the concept of color psychology and given an in-depth understanding of the importance and relevance.. The study of the symbolism of each color in different contexts, countries and cultures to further understand consumer/client behavior. Marketing is an important area, which has explored color as a medium to communicate and grab the attention of the viewer. The module explores the use of colors across brands of different categories and segments. The sessions are dedicated towards consciously understanding this behavior to be able to create visually thought after and challenging compositions.</p>
SLAP-BDES-104	Material Exploration & Craft Studies	Free elective	<p>Indian Handicrafts have been a traditional craft and the skill of making handicraft has been passed in families from generation to generation. Millions of Indians still depend on indigenous modes of production, traditional skills and techniques to make a living based on handmade products. They are unique expressions of a particular culture or community through local craftsmanship and materials. With increased globalization, however, products are becoming more and more commoditized and artisans find their products competing with goods from all over the world. The Indian designer today needs an orientation towards the deep rooted craft culture of India along with acting as a contributor to be able to work in environments with crafts people, so that the creative innovation can help craft communities to grow and be recognized. This module will be hands-on experiential learning for the student to be able to work closely, contribute design inputs and understand the sensitive point in crafts so that it does not.</p>
SHS-BJMC-101	Philosophy of Modern Journalism	Free elective	<p>This course focuses on the evolving relationship between today's news media landscape and its consumers. Students learn fundamental theories of human behaviour and media consumption in order to understand new technologies, content opportunities, and relationship-building with journalism audiences. The course discusses various frameworks for thinking about the rapidly changing journalism industry, as well as the intellectual tools for students to adjust and lead as the industry changes in the future.</p>

## SEMESTER-II

Subject Code	Subject Name	Course Type	Description about the papers
SAL-BPSY-103	Biopsychology (Theory + Practical)	Core-2	<p>This module focuses on the study of the biological bases of human Behaviour, relating actions and experiences to genetics and physiology. The study of brain functioning is central to this module.</p> <p>Biopsychology has, as its core question: the role of biology in determining a behavior; Neuroanatomy and Neuropsychology; the biological bases of Behaviour; Behavioral Genetics; Evolutionary Psychology, Clinical Neuropsychology and; the chemical bases of Behaviour; influence of genes, drugs and hormones on Behaviour; sleep mechanisms; recording of physiological signals, brain-imaging techniques, and the study of brain-damaged patients.</p>
SAL-BPSY-104	Statistics of Psychological Research I (Theory +Practical)	Core-3	<p>This Module tries to explain how statistics plays a relevant role in psychology. The module highlights the importance of statistics and an understanding of the techniques of descriptive statistics for quantitative research and teaching the application of the same in the field of Psychology, through topics like: relevance of statistics in psychological research, descriptive and inferential statistics.</p>
SAL-BPSY-105	Personality Psychology (Theory)	Core-4	<p>This module focuses on the four perspectives in the study of personality-psychoanalytic, behaviouristic, social cognitive, humanistic and trait perspectives.</p> <p>The Module emphasizes the work of pioneers in the field of personality like Sigmund Freud, Erikson, Carl Jung, Roger, Horney and talk about their contributions. The module also focuses on what role does cultural and biological factors play in</p>

			personality? The module further describes different methods of assessing personality. In the end, the module also focuses on Indian thought on self and identity, it further describes how to enhance personality and future of personality psychology.
SAL-BPSY-106	Personality Psychology(Practical)*	Core-5	This module tries to bridge the gap between theoretical foundation and applications of the same through basic experimentations in psychology. To analyse the contribution of experimental psychology to the analysis of psychopathology, general conceptions of abnormal behaviour are first examined. It focuses on various tests such as 16PF and MBTI.
IILMU-CC-005	Team Work and Intergroup Relations	AEC/SEC-5	This course will cover Organizations emerge because individuals cannot (or do not want to) accomplish their goals alone. Therefore, an organization is most often defined as a collective oriented toward a common goal. Collaboration — in relationships and in teams — is the building block of organizational effectiveness. That is, much of the work each day occurs in a social context, and requires one to wield influence (and be influenced). Moreover, over 80% of Fortune 1,000 companies use teams. The ability to work effectively in teams is thus a critical skill. The course will cover topics using a broad spectrum of approaches, including lecture, discussion, group projects, instruments, in-class exercises and case studies. It is important to learn ideas conceptually and also to experience them first-hand.
IILMU-CC-006	Environment Studies and SDG	AEC/SEC-6	This is a basic course on environmental studies which discusses the multi-dimensional aspects of environmental studies and brings out the multidisciplinary nature of the subject. It is a course

			<p>about the way we all should live. It is expected to give you information about the environment that will lead to a concern for your environment. The course also discusses the potential role of the UN SDGs in shaping an inclusive development model which keeps environmental.</p>
SHS-BJMC-105	Digital story telling	Free Elective	<p>Through the course of this module, we would educate our students in the art of storytelling and at the same time equip them with the tools of digital media of today's new world to make them digital story tellers. The subject will revolve around the idea of combining the art of telling stories with a variety of multimedia, including graphics, audio, video, and Web publishing.</p>
SML-BBA-107	Emotional Intelligence	Free Elective	<p>Emotional Intelligence is the ability to monitor one's own and other people's emotions to discriminate between different emotions and label them appropriately and to use emotional information to guide thinking and behavior. Four main proposed abilities of perceiving, using, understanding and managing emotions can join intelligence, empathy and emotions to enhance thought and understanding of interpersonal dynamics in various spheres of life for better quality of existence.</p>
SML-BBA-106	Business Communication	Free Elective	<p>The course is aimed at equipping the student with the knowledge and technique of communicating effectively for a successful professional and personal life. Business Communication is an applied course, that provides students a platform to enhance their skills, honing these through skill acquisition, practice followed by feedback in an interactive mode. The business communication course will help students to</p>



			communicate accurately using different contemporary modes. As the course will be common to students of other schools, the focus will be to attempt reading and reference from their domain for ease of understanding and assimilation.
SLAL-BDES-107	Design and Media	Free Elective	The design and media communication sector is a flourishing global industry. The module gives students an insight on the impact and influence that design, media and culture have on each other. It is about empowering students to explore and embrace design complexities and to combine their skills with creativity in design. The module provides students with a strong foundation in understanding conceptualization, visual communication and content development. They get a firm grounding of visual communication be it in terms of reading an image, understanding aesthetics, or creating the perfect portfolio.
SAL-BPSY-107	SIP NGO Internship	SIP	Internships play a crucial role in shaping one's career. It not only helps undergraduates and graduates gain real exposure to working environments but also helps them develop the necessary skills required to stand out in a saturated job market. The Department of Psychology is committed to the professional progress of its students. In this endeavour, we provide 60 – 120 hours of Internship to all their students. The focus of this internship is solely at NGOs.

### SEMESTER-III

Subject Code	Subject Name	Course Type	Description of the papers
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SAL-BPSY-108	Applied social Psychology (Theory)	Core 6	Social psychology is about understanding individual behaviour in a social context. It therefore looks at human behaviour as influenced by other people and the social context in which this occurs. Social psychologists therefore deal with the factors that lead us to behave in a given way in the presence of others, and look at the conditions under which certain behaviour/ actions and feelings occur. Social psychology is to do with the way these feelings, thoughts, beliefs, intentions and goals are constructed and how such psychological factors, in turn, influence our interactions with other.
SAL-BPSY-109	Applied social Psychology(Practical)	Core 7	Social psychology is about understanding individual behaviour in a social context. It therefore looks at human behaviour as influenced by other people and the social context in which this occurs. This module focuses on the practical aspects of the following topics namely sociometry, personal attitude, role of gender in impression formation, and bystander effect.
SAL-BPSY-110	Psychological Disorders (Theory + Practical)	Core 8	The objective of the module is to understand the difference between normality and abnormality and to critically analyse different perspectives on abnormality. To gain knowledge of etiological factors, diagnostic criteria for various disorders as these are reflected in children, adolescents, and adults and to demonstrate knowledge of evidence-based assessments and treatments for the range of disorders considered.
SAL-BPSY-111	Statistical Methods for Psychological Research-II	Core 9	This course provides the fundamental methods of statistical analysis, the art and science of extracting information from data. The course will begin with a focus on the basic elements of exploratory data analysis, probability theory and statistical inference.

			With this as a foundation, it will proceed to explore the use of the key statistical methodology known as regression analysis for solving various real-life problems. These methods and their application are part of the basic “tool kit” expected by students in their careers. The course aims to teach students the skills of analysis and use of mathematical/statistical techniques to enable students to solve problems.
	*Course from Other Programs Core subjects	Free Elective	BBA/ BJMC/ Law/ Design
	Foreign Language-I	SEC 1	The objective of the course is to make students learn French/Spanish language by focusing on grammar texts, culture, and civilization. The students will learn speaking the foreign language on the basis of real situations by developing their vocabulary, written and oral expression.

#### SEMESTER-IV

Subject	Subject Name	Course	Description of the papers
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Code		Type	
SAL-BPSY-112	Developmental Psychology (Theory + Practical)	Core 10	Course on developmental psychology connects at a personal level. It tells us the story of our life from conception till death. This course is designed to give an understanding of various theories of developmental psychology and their applications in various domains. It aims to give a holistic overview of various concepts of development by incorporating various theories like psychoanalytic, cognitive-developmental, and behavioural perspectives. The course emphasizes the importance of cultural nuances in development.
SAL-BPSY-113	Psychological Research/Research Methodology (Theory + Practical)	Core 11	Psychological research studies are very helpful in gauging human and animal behaviour. Thorough understanding of research methods will educate students with the process and the methods of quantitative and qualitative psychological research traditions. Course will focus on principles and practices of scientific method to build understanding of various research tools that are used in problem solving. This course will help undergraduates to understand the importance of research as an empirical aid towards the study of psychology. The objective of this course is to provide students with the basic understanding of research and the research process which thereby enables the student to formulate research problem, facilitating research work and enable them to prepare research report.
SAL-BPSY-114	Youth, Gender Identity (Theory + Practical)	Core 12	The objective of this paper would be to understand the relationship between the concept of gender, youth and identity. The module emphasizes on building a broad and insightful understanding of identity as a concept and its interplay in one's daily interactions. The focus is also to highlight the origin and need for gender sensitivity, while emphasizing the necessity to contextualize it with cultural connotations in personality. The module further tries to explain the concept of youth and identity. The module also briefly touches on learning about positive

			youth development including responsibility, developing youth, women empowerment in the Indian context, encouraging non-gender stereotyped attitudes and building resources (Optimism; Resilience).
	*Course from Other Programs Core subjects	Free Elective	BBA/ BJMC/ Law/ Design
	Foreign Language- II	SEC 2	Complete the discipline course successfully in French and Spanish Language. Experience a deeper understanding of the materials read, heard and discussed through the foreign language, Gain increased confidence in their ability to use the foreign language, Use the foreign language more, particularly as a part of their academic life, Change gradually their world view as they gain a better understanding of their own culture and the culture(s) of the foreign language.
SAL- BPSY-115	Summer Internship	SIP	Internships play a crucial role in shaping one's career. It not only helps undergraduates and graduates gain real exposure to working environments but also helps them develop the necessary skills required to stand out in a saturated job market. The Department of Psychology is committed to the professional progress of its students. In this endeavour, we provide 60 – 120 hours of Internship to all their students. The students in the department have interned in industries, hospitals, NGOs, and consultancies.

#### SEMESTER-V

Subject	Subject Name	Course	Description of the papers
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<b>Code</b>		<b>Type</b>	
SAL-BPSY-116	Organizational Psychology (Theory )	Core 13	The modules will focus on various organizational challenges in the Indian society with understanding employee attitudes towards job satisfaction, involvement and commitment. The modules will further focus on the dynamics of an organization which are impacted by the teams and groups that are formed. How power is managed at workplace. Also how the climate and culture of an organization contributes to the behaviour of individuals at workplace. Extending its application to understanding leadership and role of motivation in better understanding of organizational behaviour
SAL-BPSY-117	Organizational Psychology (Practical)	Core 14	The modules will focus on various organizational challenges in the Indian society with understanding employee attitudes towards job satisfaction, involvement and commitment. This module further focuses on the application orientation of the base organizational psychology concepts such as motivation, leadership, job satisfaction, workplace stress and employee effectiveness.
SAL-BPSY-118	Education Psychology (Theory + Practical)	Core 15	This course is designed to introduce psychological principles, theories, and methodologies to issues of teaching and learning in schools. Emphasis is placed on both team and learner-centred instruction and student diversity. This course will focus on knowledge from research in educational psychology that can be applied to solve the everyday problems of teaching.
SAL-BPSY-119	Health Psychology (Theory + Practical)	Fixed Elective-2	The modules will focus on the Psychological factors that affect health and impact our overall wellbeing. Also the impact of stress and lifestyle will be dealt in the modules. How health is an important aspect for overall wellbeing and how positive healthy approach can bring positive impact on health. Health psychology in these modules will help students understand better.
SAL-BPSY-120	Psychology of Disability Studies (Theory + Practical)	Fixed Elective-3	Psychology of Disability studies is a paper that would help students to understand disability from psychological perspective, sensitize them to understand

			the experiences shared by family, relationships, and companionship of person with disability. This course is an attempt to start a discussion to empowerment of person with disability and not dependence. This course will focus on the drawbacks of labelling and how it restricts the process of inclusion; it will also explore the policies and understand the intervention associated with persons with disabilities.
	*Course from Other Programs Core subjects	Free Elective	BBA/ BJMC/ Law/ Design

**SEMESTER-VI**

<b>Subject</b>	<b>Subject Name</b>	<b>Course</b>	<b>Description of the papers</b>
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<b>Code</b>		<b>Type</b>	
SAL-BPSY-121	Child Psychology (Theory + Practical)	Core 16	By studying child psychology, we can better understand children and equip them to become well-adjusted, more adaptable adults who are capable of living rich and varied lives. We can help our children through crises and enrich their daily lives by interacting with them in ways that are appropriate to their developmental levels. Is it any wonder that so many people choose to study child developmental psychology every year? This course is for all those who want to find out what psychology can tell us about the nature and development of children. This study is intended for students of psychology, those training to work with children in a variety of professional roles, or anyone just interested in understanding how children develop.
SAL-BPSY-122	Counselling Psychology (Theory + Practical)	Core 17	The aim of this course is help students learn counseling as a process that helps in assisting clients to realize a change in behavior or attitude, or to seek achievement of goals. Those can be achieved through teaching of social skills, effective communication, decision-making as well as in coping with crisis
SAL-BPSY-123	Positive Psychology (Theory + Practical)	Fixed Elective-4	The module will focus on happiness, scientific supported interventions in positive psychology. The modules will also focus on the emotion based approaches of positive affect, emotional intelligence, hope, resilience and satisfaction with life Extending the application of positive psychology at work settings, age, health the modules will focus on applied aspect of positive psychology The mission of this course is to provide an up-to-date understanding of theoretical and empirical advances in positive psychology. More generally, hope is that this course enhances the appreciation of how the scientific method can advance understanding of the human condition.
SAL-BPSY-124	Psychology at work (Theory + Practical)	Fixed Elective-5	This course Psychology at Work will be on industrial and organizational psychology, specifically job analysis, description, and evaluation; employee selection; performance evaluation; motivation; job satisfaction; leadership; organizational issues,



			organizational structure, climate and culture. The students will learn to practice psychology within the work setting. The course will include reading, writing, discussion, and exercises for better understanding of workplace dynamics.
SAL-BPSY-125	Dissertation core	Project	The dissertation is conducted in order to present the research on various areas improving a students research ability and enhances research skills which makes them better researchers.
	*Course from Other Programs Core subjects	Free Elective	BBA/ BJMC/ Law/ Design

**END OF DOCUMENT**





**IILM UNIVERSITY, GURGAON**

**BA (Hons) JOURNALISM**

**IILM UNIVERSITY**

**DEPARTMENT OF JOURNALISM**

**SCHOOL OF LIBERAL ARTS**

## **BA (Hons) JOURNALISM**

### **IILM UNIVERSITY**

#### **DEPARTMENT OF JOURNALISM**

#### **SCHOOL OF LIBERAL ARTS**

#### **Mission and Vision of IILM UNIVERSITY**

IILM University fosters academic excellence, application-oriented research, and innovation. It aims to promote entrepreneurship and employability with a focus on skill development and technology. The learning modules help students acquire core knowledge and skills, while the life-skills modules enable holistic development. Through Liberal education and an inclusive approach, IILM University aims to transform the students into responsible thought leaders.

#### **BA (Hons.) Journalism – 3 years**

##### **Introduction:**

BA (Hons.) Journalism at IILM University is a three-year honors program. We have developed this course with students' futures in mind. We aim to equip them as multi-skilled media professionals with new technologies that are revolutionizing the industry. In addition to studying the core modules of journalism and mass communication, they will study elective modules from multiple disciplines that will add depth to their professional skills and broaden their options for employment.

##### **Course Overview:**

Students will study under the guidance of senior academicians and industry experts. Our purpose is to align the curriculum and prepare students to become the torchbearers of truth, fairness, and objectivity. The curriculum at IILM has been framed by understanding the media industry standards that provide a chance to cut through the common noise and learn about the pertinent practices and trends in the field of journalism.

An infusion-based approach is applied for most of the subjects in this course which will allow students to incorporate thinking skills that will enable active learning. Some of the subjects that allow this exploratory learning process are: Digital Storytelling, Audio Video Production, Social Media Journalism, Anchoring & News Presentation, News Reporting & Analysis.

### **Program Learning Goals of IILM University**

PLG1- Develop critical and analytical thinking skills

PLG2- Enhance verbal and written communication skills.

PLG3- Ability to make clear and ethical judgments.

PLG4- Inculcate the ability to seek innovative solutions to real-world problems.

PLG5- Foster the ability to collaborate and work effectively in a team.

PLG6- Develop an interdisciplinary approach to address socio-economic and organizational issues

### **Program Specific Outcomes - Department of Journalism**

PSO1- Gaining exposure to theoretical and practical knowledge in journalism, media and communication.

PSO2- To maintain neutrality in fact-based news reporting from multiple perspectives.

PSO3- Ability to write engaging pieces in simple and crisp language for the target audience.

## BA Hons) Journalism

### IILM UNIVERSITY\_ SCHOOL OF JOURNALISM BA (Hons) JOURNALISM \_CREDIT SHEET 2022-2025

The Bachelor's program in journalism provides its student community with the essential knowledge to achieve a successful career in media. It facilitates students with advanced technologies and the latest trends in journalism. This course provides a forum for students to understand the central theme of global issues and learn to convey the same through various formats of the medium. The degree promotes liberal education along with newsroom skills that an upcoming journalist will find beneficial to practice while entering the reality of media.

<b>TERM – 1</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	Philosophy of Modern Journalism	4	60
2	News Reporting & Analysis	4	60
3	*Course from Other Programs Core subjects	4	60
4	Digital Humanities	2	30
5	Critical Thinking	2	30
6	Written and Oral Communication	2	30
7	Art Mediums and Expressions	2	30
	<b>Total Credits</b>	<b>20</b>	

<b>TERM – 2</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	Media & Cultural Studies	4	60
2	Techniques of Editing -Print, Digital, and Page-Making	4	60
3	History of Journalism	4	60
4	Photography	4	60
5	Teamwork and intergroup relations	2	30
6	Environment studies and SDG	2	30
7	*Course from Other Programs Core subjects	4	60
	<b>TOTAL CREDITS TERM 2</b>	<b>26</b>	
	NGO/Summer Internship (End of 1st year)	2	

	<b>Total Credit Year 1 (TERM 1+2)</b>	<b>46</b>	
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<b>TERM – 3</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	Films & Documentary	4	60
2	Indian State, Polity and Media Laws	4	60
3	Introduction to Broadcast Media	4	60
4	Corporate Communication, PR, and Event Management	4	60
5	Fake News and Key Challenges of Media	4	60
6	*Course from Other Programs Core Subjects	4	60
7	Foreign Language I	2	30
	<b>TOTAL CREDITS TERM 3</b>	<b>26</b>	

<b>TERM – 4</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	Advertising and Copywriting	4	60
2	Development Communication	4	60
3	Media Management	4	60
4	Responsible Journalism: Minorities, Religion, Gender, and Caste	4	60
5	*Course from Other Programs Core Subjects	4	60
6	Foreign Language II	2	30
	<b>TOTAL CREDITS TERM 4</b>	<b>22</b>	
	Summer Internship (End of 2nd year)	4	
	<b>Total Credit Year 2 (TERM 3+4)</b>	<b>52</b>	

<b>TERM – 5</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	Research Methods	4	60
2	Long-Form Writing	4	60
3	**To be selected by the students (List appended below)	4	60
4	**To be selected by the students (List appended below)	4	60
5	**To be selected by the students (List appended below)	4	60

	below)		
6	*Course from Other Programs Core Subjects	4	60
	<b>TOTAL CREDITS TERM 5</b>	<b>24</b>	

<b>TERM – 6</b>			
<b>S. No.</b>	<b>Course Name</b>	<b>Credit</b>	<b>Hours</b>
1	TV & Video Production	4	60
2	**To be selected by the students (List appended below)	4	60
3	**To be selected by the students (List appended below)	4	60
4	**To be selected by the students (List appended below)	4	60
5	*Course from Other Programs Core subjects	4	60
6	Dissertation core	6	
	<b>TOTAL CREDITS TERM 6</b>	<b>26</b>	
	<b>Total Credit Year 3 (TERM 5+6)</b>	<b>50</b>	

<b>Total credits all three years</b>	<b>148</b>
Total Credits Core taught	72
SIP + Dissertation- Core Non taught	12
Fixed Electives	24
Free Electives	24
Foundation /SEC /AEC	16
<b>Total</b>	<b>148</b>



## DEPARTMENT OF JOURNALISM

### DESCRIPTIONS ABOUT THE SYLLABUS

#### TERM 1

S. No.	Course Title	Description
1.	Philosophy of Modern Journalism	<p>This course is designed to understand the contemporary trends in the journalism field. It aims to uncover the types of journalism practices and avenues in which they are performed. The module explores the relationship between conceptual thinking and effective skills that are needed on the ground. It exposes the students to understand the gamut of various philosophies and areas in journalism and communication. The first half of the module emphasizes the philosophies that function in the field of journalism while the second half of the module will focus on the metamorphosis of modern-day journalism.</p> <p>The module will introduce topics in journalism that can be easily understandable by the present-day generation. It will dwell on topics that will focus on ethical decision-making and professional behaviour. It will be a nexus between the history of journalism with the contemporary drifts of journalism.</p>
2.	News Reporting & Analysis	<p>This course is provided to mould the students into becoming successful journalists who can do more than rummage for news stories. This course will teach students the key steps for news reports that will show how journalists process information, the method of bringing together the collected information, and even presenting it to the audience. Some of the main topics that will be covered in the module would be the process, planning, requirements for journalists to curate news reports, and different forms of reporting and writing to serve different audiences. It will also discuss the various platforms within the profession that goes beyond the written word and how they can be efficiently applied.</p>
3.	Digital Humanities	<p>We all do reading at the computer. In such situations, the computer replaces the printed books. What could we discover</p>

		if we read a text published in the early 18th or 19th centuries? Does this bring any change in reading and understanding of a novel if we laid it out in geographical space? The Digital Humanities course helps us explore the above questions. The module includes the organized use of digital resources in humanities and the analysis of their application. It helps us to understand and interpret a thousand books all at once. Primary sources of information are more frequently digitized and available online. We need to know how to use the new tools, methods, and sources to understand the nature of literary studies in the digital age. This course examines the contrasts and continuities between traditional and digital humanities, the role of digital archives, and the tools and techniques used by digital humanists.
4.	Critical Thinking	This course dissects the components of arguments and helps students to interpret them based on their perspectives. You (students) are introduced to the processes of logical reasoning to interpret arguments and learn how to evaluate the quality of reasoning behind arguments, interpretations, and/or beliefs. In this course, we will practice the skills involved in “critical thinking”, the process by which we develop and support our beliefs and evaluate the strength of arguments. The central goal of this course is to empower you to think more clearly and analytically about what you believe and be more effective in arguing for your views.
5.	Written & Oral Communication	This course will cover Basics of communication; Types of Communication; verbal and Non-verbal communication; Written communication and its forms; Oral communication and its forms; Barriers to effective communication; Effective communication practices; Negotiations; Fundamentals of effective presentations, interviews, report writing, memos, and circulars.
6.	Arts Medium & Expressions	This course will cover Philosophy of Art education; Importance of Art in the contemporary context; Forms of art mediums: literature, visual, graphic, performing arts; Understanding the artistic process: techniques and process of art creation; Innovations and developments in art mediums and expression; Digital technologies for art expression; Importance and application of arts education.
7.	*Course from Other Programs Core Subjects	BBA/LAW/History & IR/ BA Psychology/Design

**TERM – 2**

S. No.	Course Title	Description
1.	Media & Cultural Studies	The course emphasizes in-depth study of media in their historical, economical, social, and political context. As Media

		is an effective and pervasive carrier of significant cultural values, it is crucial that we, as citizens, closely examine the media, the values they communicate, the means by which they communicate values, and the relationship between audiences and the media they consume. Throughout the course, we'll be using a cultural studies perspective as the dominant lens (albeit a multi-faceted, multi-perspectival, and multi-disciplinary one) through which to interrogate the relationships between mass media, identity, and society.
2.	Techniques of Editing -Print, Digital, and Page-Making	In a news organization, editing plays a pivotal role. A news item or a news story, as it is called, is written by hurried reporters. And is rough-edged. In the editing process, the unwanted matter gets weeded out. Only the newsworthy stories are finally selected. These are checked for grammar, syntax, facts, figures, and sense, and also clarified for betterment, and are condensed for the economy of space. Editing is a process of selecting, preparing, writing, proofreading, and publishing in the print media to disseminate the information to their target readers. The editing process goes through many channels from writing to correction, correction to consideration, consideration to modification, and modification to production. This course will enable the students to understand the importance of editing and rewriting news stories for print and digital.
3.	History of Journalism	It is very important for the students of Journalism to know the development of journalism, how it evolved over the decades, and at the same time examines the factors shaping it at different times. It looks at how the position of journalists and the power of journalism are products of their time and are shaped by ever-shifting political, economic, technological, and cultural forces. Ultimately it examines how the prevailing political and social atmospheres facilitated or constrained the work of journalists and how their work impacted society and the processes of social stagnation and social change. It will discuss the origin of broadcast, print, and digital journalism and their application in today's context.
4.	Photography	The course will be taught with a combination of lectures and experiential learning techniques so that students will learn the specifics of a particular subject matter and about their own strengths and weaknesses as a learner. The course will teach students how to learn so that it helps them to become continuous learners, capable of responding to demands for change, and able to acquire new skills through their careers. This course will build a strong foundation for students intending to study in any major, as the main objective of this course is to provide students with the essential content and experiences, they need to become motivating students'

		successful managers, and effective employees in any type of work they do in the future. By taking the course students will understand themselves and other people at work and will be able to learn how to create effective workgroups to be successful in life.
5.	Teamwork and intergroup relations	This course will cover Organizations that emerge because individuals cannot (or do not want to) accomplish their goals alone. Therefore, an organization is most often defined as collective-oriented toward a common goal. Collaboration — in relationships and in teams — is the building block of organizational effectiveness. That is, much of the work each day occurs in a social context, and requires one to wield influence (and be influenced). Moreover, over 80% of Fortune 1,000 companies use teams. The ability to work effectively in teams is thus a critical skill. The course will cover topics using a broad spectrum of approaches, including lectures, discussion, group projects, instruments, in-class exercises, and case studies. It is important to learn ideas conceptually and also to experience them first-hand.
6.	Environment Studies and SDG	This is a basic course on environmental studies which discusses the multi-dimensional aspects of environmental studies and brings out the multidisciplinary nature of the subject. It is a course about the way we all should live. It is expected to give you information about the environment that will lead to a concern for your environment. The course also discusses the potential role of the UN SDGs in shaping an inclusive development model which keeps the environment.
7.	*Course from Other Programs Core Subjects	BBA/LAW/History & IR/ BA Psychology/Design
8.	SIP NGO INTERNSHIP	Internships play a crucial role in shaping one's career. It not only helps undergraduates and graduates gain real exposure to working environments but also helps them develop the necessary skills required to stand out in a saturated job market. The Department of Journalism is committed to the professional progress of its students. We provide a minimum of 2 weeks of Internship to all the students.

### **TERM – 3**

<b>S. No.</b>	<b>Course Title</b>	<b>Description</b>
1.	Films & Documentary	Films and Documentaries are a means of creative expression. Its wide popularity provides it a pervasive power to play an important role as a medium of entertainment, information, education, and as a catalyst for social change. Globally acclaimed and celebrated films are those that entertain and electively communicate the desired message. This module

		aims at focusing on developing skills in the conceptual and critical understanding of film, television, and the new media. The basics will tell you about the movie industry from Hollywood to Bollywood, film genre, and film making. Students will be introduced to a diverse range of aesthetics, industrial, political, social, and cultural dimensions associated with global film practices. The purpose is to study films from a variety of critical perspectives and understand film's unique position in the media landscape that is reshaping the field. This will include illustrations and examples drawn from national and international films.
2.	Indian State, Polity and Media Laws	The course examines the bases of mass media law and looks at the legal, social, and ethical obligations of journalists and media institutions. The role of codes of conduct and practice of journalism and the obligations of media practitioners in the promotion of individual and collective good are explored. The right to property has always been considered a very important jurisprudential right to attain economic freedom through the State's right of eminent domain has been accepted in common law countries. The objective of this course is mainly to introduce students to freedom of speech as the cornerstone of media law as well as to other constitutional values, common-law and statutory principles that impact the press, broadcasting, and telecommunications, and other forms of media and basic research skills in the practice of law. Students accredited with this module can identify, analyze and apply the principles of media law.
3.	Introduction to Broadcast Media	The Broadcast Media & Journalism course will provide a good understanding of the breadths & depths of the Broadcast Industry and how the changing forms of Media are now skewed to the people creating and publishing content. (Decentralization of Media Power). It will introduce students to the overall workings of the industry. From basic theories of Broadcast Media & Journalism to the industry ecosystem, the course will equip students with the understanding of the system and how to break into the industry. Besides the functioning, participants will have a good understanding of the formats, structures across Radio, TV, OTT, Digital & New Media. The module has been prepared to keep in mind the evolving nature of the industry and how new media is transforming broadcast.
4.	Corporate Communication, PR, and Event Management	This course introduces the basic principles and fundamentals of Corporate Communications, PR, & Event management. It will also cover the various theories, application techniques used in this space. The module is relevant to all those students who want to equip themselves for a future career in marketing communications, either on agency or client-side. Public

		Relations (PR) is the business discipline that manages reputation - for individuals, organisations, products/services, governments and even countries. This module examines the theory of public relations and corporate communications and the application of its tools and techniques in building and maintaining reputation from a practical and practitioner-driven perspective. It is delivered through a combination of lectures, expert guest speakers, case studies and group presentations. There is a strong emphasis on student-centred learning with regular in-lecture group discussion, student presentations of group work, and practical assignments. This module will also cover Event Management that will help students build a key understanding of the Events Ecosystem. How an event is executed and how to build the skills to ideate, conceptualize & curate events across genres. It will focus on the practical aspects of Event Management for students to be industry-ready. Students to curate & execute a Virtual Summit by the end of the course that leverages all learnings from the course.
5.	Fake News and Key Challenges of Media	This course will help students to determine reliable sources of information., recognize biases, and prejudices. They will be able to analyze the problems and the associated consequences because of the spreading of false information. What are the various software and tools available online to verify the authenticity of the news and information? Students will be able to identify and evaluate methods to avoid false information ins social and academic settings.
6.	*Course from Other Programs Core Subjects	BBA/LAW/History & IR/ BA Psychology/Design
7.	Foreign Language I	The objective of the course is to make students learn the French/Spanish language by focusing on grammar texts, culture, and civilization. The students will learn to speak the foreign language on the basis of real situations by developing their vocabulary, written and oral expression.

#### **TERM – 4**

<b>S. No.</b>	<b>Course Title</b>	<b>Description</b>
1.	Advertising and Copywriting	This course is designed to enhance the creative aspects of advertising and copywriting. It aims to develop fundamental skills required for pursuing a career in advertising and copywriting. The module explores the relationship between conceptual thinking and effective advertising. It exposes the students to understand - what role do the advertising and copywriting processes play within the media and communications framework and how they fit into a company's

		marketing plan. The historical development, the fast-changing approach of advertising & copywriting, and its impact are covered as background for understanding. The first half of the module emphasizes learning in advertising and the second half of the module focus on creative learning in copywriting. The module introduces various issues and trends in advertising & copywriting. It also covers creative writing, visual and media literacy, including both traditional and digital platforms. The ongoing sessions will also cover sharing relevant information for future career prospects in advertising & copywriting.
2.	Development Communication	Development Communication is about using communication to change or improve something. Students will be introduced to the various concepts, concerns, paradigms, measurements of Development. The significance of UN Millennium development goals, sustainable development, participatory, inclusive, and gender development. Role of Media and Development will include understanding about the development programs under the government schemes; Krishidarshan, Manrega...etc. It will also share knowledge on traditional media for rural development communication. Specific features of tribal society; Information needs in tribal setting; Critical appraisal of mainstream media 's reportage on tribal problems and issues.
3.	Media Management	The Course emphasizes the concept, origin, and growth of Media Management. It highlights and discusses the issues and challenges faced by the media industry. Guides students to develop content, structure the news media organizations in India, media economics, and strategic management. It further informs students about media entrepreneurship, the role, and functions of media managers or leaders – Indian and International media giants.
4.	Responsible Journalism: Minorities, Religion, Gender, and Caste	This course explores the issue of minorities in India are being reported and how they are identified, defined, and categorized by legal and institutional processes. It will focus on the media coverage on how modern law creates and conditions minority identity and also how groups manipulate the ground-level situation to project a certain identity at a particular point in time. When more than one category applies to a group, and such categorizations become the basis for the struggle for rights, the politics of identity become even more complex. The course will specifically focus on 'religious' minorities, questioning the religious identification of groups and showing that the construction of minority groups in religious terms is difficult to achieve given the existence of several, and sometimes contradictory, loyalties and identities. It will focus on religion as a personal, private dimension in people's lives, which enables an individual to form his or her own

		understanding of what development should be.
5.	*Course from Other Programs Core Subjects	BBA/LAW/History & IR/ BA Psychology/Design
6.	Foreign Language II	Complete the discipline course successfully in French and Spanish Language. Experience a deeper understanding of the materials read, heard, and discussed through the foreign language, gain increased confidence in their ability to use the foreign language, Use the foreign language more, particularly as a part of their academic life, change gradually their world view as they gain a better understanding of their own culture and the culture(s) of the foreign language.
7.	Summer Internship (SIP)	Internships play a crucial role in shaping one's career. It not only helps undergraduates and graduates gain real exposure to working environments but also helps them develop the necessary skills required to stand out in a saturated job market. The Department of Journalism is committed to the professional progress of its students. We provide a minimum of 4 weeks of Internship to all the students.

#### **TERM – 5**

<b>S. No.</b>	<b>Course Title</b>	<b>Description</b>
1.	Research Methods	
2.	Long-Form Writing	
3.	FIXED ELECTIVE-1	**To be selected by the students (List appended below)
4.	FIXED ELECTIVE-2	**To be selected by the students (List appended below)
5.	FIXED ELECTIVE-3	**To be selected by the students (List appended below)
6.	*Course from Other Programs Core Subjects	BBA/LAW/History & IR/ BA Psychology/Design

#### **TERM – 6**

<b>S. No.</b>	<b>Course Title</b>	<b>Description</b>
1.	TV & Video Production	TV & Video Production course hones the required skill for students aspiring to a promising career in film, broadcast, television, live events, and video production. It also emphasizes improving the writing, directing, producing, shooting, editing, lighting, and audio mixing. Through workshop pedagogy with practical hands-on experience on sets, studios, and locations, students will be able to understand the technical and aesthetic skills required for storytelling to visually impact the audience.
2.	FIXED ELECTIVE-4	**To be selected by the students (List appended below)
3.	FIXED ELECTIVE-5	**To be selected by the students (List appended below)



4.	FIXED ELECTIVE-6	**To be selected by the students (List appended below)
5.	*Course from Other Programs Core subjects	BBA/LAW/History & IR/ BA Psychology/Design
6.	Dissertation core	The dissertation is conducted in order to present the research on various areas improving a students' research ability and enhancing research skills which makes them better researchers.

**\*\*LIST OF FIXED ELECTIVES**

Students are expected to select 3 courses for Term-5 and 3 courses for Term-6 respectively in the below-mentioned list of Fixed Electives or Discipline Specific Electives.

S. No.	Course Title	Description
1.	How to Create a website	This course will help students learn to design, build, and publish basic websites that include text, sound, images, hyperlinks, plug-ins, and social media interactivity. It is a wonderful idea to have a website to sell your ideas, products, or simply to provide information either for your business or any other relevant information. Students will learn to create an attractive layout for the pages, organize content, ensure compatibility of the site with different operating systems and mobile devices. It will also cover hands-on training on creating a webpage on WordPress and on other software tools available for the same function. Students will learn advanced techniques such as using a simple text editor, coding in HTML, CSS, Javascript, and more.
2.	Health Reporting	Health is an area in Journalism that is a complex beat to cover. It requires a delicate balance of knowledge, research, and sensitivity. Students will be learning the basics of health reporting and its various types. Students will be introduced to the medical glossary required for a reporter while reporting on health. When you are covering health-related news, you will be disseminating information that will not just affect the general public but also medical professionals and even the government. Health is a very significant part of government policymaking and policymakers often depend on the information they receive from professional media persons. So, the information being given has to be precise, correct, sensitive, and reliable.

3.	Business Journalism	The Business Journalism Module will enable the students to produce detailed and investigative media content in the broad business journalism sphere. This module aims to allow the student to produce succinct news stories in a variety of areas from company performance and activity, to economics, the stock market, and currencies to personal finance.
4.	Investigative Journalism	This course is designed to train students to learn how to investigate, how to communicate across a range of platforms - digital, audio-visual, and text, and how to work ethically and legally. Students will be learning writing for a text-based news report or for broadcast, producing radio and TV, and laying out text. They will be taught a variety of skills such as interviewing techniques, how to use access to information laws, and the basics of ethical undercover work.
5.	Digital Storytelling	This course is deliberated to develop and augment students' social media skills that have become one of the primary ways of collecting news and gathering information from experts, citizens, and members of the media using their networks. Social media platforms have been time and again been used to report on breaking news and even find information about a person. This course will teach journalism students how to create and maintain a professional presence on social media, including Facebook, Twitter, LinkedIn, YouTube, Instagram, etc. Students will be able to select a beat each month to follow and report on for the duration of the course in the form of a continuous assessment. This will benefit them in using social media to develop and give more flesh to their news stories, construct a brand for themselves and push traffic to their stories.
6.	VFX & Animation	This course will enable students to express their creativity through animation, graphics, and other visual tools. Students will learn to apply these various tools and methods to create high-quality games, television shows, and movies. A conceptual overview will be shared along with the coverage of topics like 2D and 3D, color sensing, Apple final cut (pro cut), portfolio development, and so on. This course will train students to design graphics for websites as well.
7.	Media Psychology	All humans consciously or unconsciously take part in mass communication. This communication happens through various mediums like newspapers, television, social media, etc. A plethora of research has shown that this media content affects various psychological processes whether cognitive or behavioral in nature. The main objective of the course is to understand how the interface between media and psychology affect us and also, we as a consumer of this information learn to critically evaluate it.

8.	Sports Journalism	Sports journalism course focuses on reporting professional sporting news and events. Sports journalists work in all media, including print, television broadcasting, and the internet. Students will learn to write match reports, analysis, and commentary for print and online to tight deadlines. They will be learning the art of minute-by-minute coverage of live events and increasing the audience.
9.	Fiction Writing	Fiction Writing course offers the opportunity to learn a variety of techniques for your writing process and enhance creativity. The purpose of the course is to develop the necessary creative thinking, reading, and writing skills needed for students to feel competent and empowered while learning to write stories. To that end, we will be reading almost as much as we will be writing. Each week, you'll be reading sections of our textbook and additional handouts, and the work of your classmates. The course content covers fiction, short stories, and dialogue.

**END OF DOCUMENT**

B.A.(Hons.) International Relations and History

<b>IILM UNIVERSITY_ SCHOOL OF INTERNATIONAL RELATIONS AND HISTORY BA (Hons) _CREDIT SHEET 2021-2024</b>
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<b>Term 1</b>			
<b>S.No</b>	<b>Course</b>	<b>Credit</b>	<b>Hours</b>
1	Digital Humanities	2	30
2	Critical Thinking	2	30
3	Written and Oral Communication	2	30
4	Art mediums and expressions	2	30
5	History	4	60
6	Sociology	4	60
7	Course of choice from Psychology /Management / Design /Law / Economics / International Relations	4	60
	Total Credits	20	
<b>Term 2</b>			
1	Political Science 1	4	60
2	World History 1	4	60
3	Comparative Government and Politics	4	60
4	Environmental Studies and SDGs	2	30
5	Team Work and Interpersonal Relations	2	30
6	(Introductory) Microeconomics	4	60
7	Course of choice from Psychology /Management / Design /Law / Economics / International Relations	4	60
8	NGO Internship	2	30
	Total Credits	26	

	Total Credit Year 1	46	

### TERM 1

S.No.	Course Title	Description
1.	Digital Humanities	This course will cover Intersection between digital technologies and culture; Digital humanities from the perspective of philosophy, history, literature; Digitization, Database and search and database routines; Digital publishing tools; Information and data visualization; Digital preservation; Tools, methods and techniques for creation of digital projects; Significance of the digital tools and spaces; Understanding role of digital humanities in the larger social and cultural context.
2.	Critical Thinking	This course will cover Critical thought: nature and dimensions; Cognitive biases and fallacies; Observation and interpretation; Reasoning; Logic of sets; Inference; Understanding argument analysis; Aspects of Scientific Reasoning; Creativity in expression; Individual and group thinking; Analysing Alternative theories and explanations
3.	Written and Oral Communication	This course will cover Basics of communication; Types of Communication; verbal and Non-verbal communication; Written communication and its forms; Oral communication and its forms; Barriers to effective communication; Effective communication practices; Negotiations; Fundamentals of effective presentations, interviews, report writing, memos and circulars.
4.	Art mediums and expressions	This course will cover Philosophy of Art education; Importance of Art in the contemporary context; Forms of art mediums: literature, visual, graphic, performing arts; Understanding artistic process: techniques and process of art creation; Innovations and

		developments in arts mediums and expression; Digital technologies for art expression; Importance and application of arts education.
5.	History	History is the study of past events. It helps us to understand those processes that enabled the early humans to successfully conquer their environment and develop the present day civilizations. It is not just a study of battles and kings as is normally understood by some. It is an analysis of society, economy and cultural trends over a long period as reflected in available sources. Acquaintance with the cultural heritage of the country so as to appreciate the relevance of Indian Judicial system. Main cultural movements, which influenced the legal systems and its institutions
6.	Sociology	This course has been introduced to make the students understand the significance of Sociology and will be able to understand the social structure of the society as a whole, rural and agrarian transformation in India, industrialization and urbanization in India and social movement in modern India, the course is organized in such a way that to give an idea to the students of law the significance of sociology in the society and its impact and relationship on law and the importance of social aspects in law-making

## Term 2

S.No.	Course Title	Description
1	Team Work and Intergroup Relations	This course will cover Organizations emerge because individuals cannot (or do not want to) accomplish their goals alone. Therefore, an organization is most often defined as a collective oriented toward a common goal. Collaboration —

		<p>in relationships and in teams — is the building block of organizational effectiveness. That is, much of the work each day occurs in a social context, and requires one to wield influence (and be influenced). Moreover, over 80% of Fortune 1,000 companies use teams. The ability to work effectively in teams is thus a critical skill. The course will cover topics using a broad spectrum of approaches, including lecture, discussion, group projects, instruments, in-class exercises and case studies. It is important to learn ideas conceptually and also to experience them first-hand.</p>
2	Environment Studies and SDG	<p>This is a basic course on environmental studies which discusses the multi-dimensional aspects of environmental studies and brings out the multidisciplinary nature of the subject. It is a course about the way we all should live. It is expected to give you information about the environment that will lead to a concern for your environment. The course also discusses the potential role of the UN SDGs in shaping an inclusive development model which keeps environmental</p>
3	Microeconomics	<p>The discipline of economics is the foundation for analysis of market and non-market interactions. This base-level course provides you with the essential frameworks and concepts to study market equilibrium, firm and consumer behaviour, and competitive interactions through the lens of microeconomics. The purpose of this course is to provide a foundation in managerial economics to enable the students to better understand the economic issues related to the firm and industry.</p>
4	Emotional Intelligence	<p>Emotional Intelligence is the ability to monitor one's own and other people's emotions to discriminate between different emotions and label them appropriately and to use emotional</p>

		<p>information to guide thinking and behaviour. Four main proposed abilities of perceiving, using, understanding and managing emotions can join intelligence, empathy and emotions to enhance thought and understanding of interpersonal dynamics in various spheres of life for better quality of existence. The course is designed to familiarize and sensitize student to the concept of Emotional Intelligence. The course also seeks to facilitate the development of Emotional Intelligence competencies amongst students. The course covers topics using a broad spectrum of approaches, including lectures, discussions; skills based exercises, projects and in-class exercises.</p>
5	Political Science 1	<p>This course helps familiarize the student with the basic normative concepts of political theory. Each concept is related to a crucial political issue that requires analysis with the aid of our conceptual understanding. This exercise is designed to encourage critical and reflective analysis and interpretation of social practices through the relevant conceptual toolkit.</p> <p>What is Politics: Theorizing the ‘Political’/ Definition, Aim, Scope State and Government Theories of State- Divine Theory, Organic Theory, Theory of Social Contract and Saptang Theory Political Ideologies: Liberalism, Totalitarianism, Socialism</p>
6	World History I	<p>Throughout the semester students will become familiar with the development of, and interactions between, peoples, states, civilizations, and empires. We will examine are the rise of cities, the evolution of technology and navigation, the development of means of communication, the importance of agriculture, the rise and fall of empires, the evolving conduct of warfare, and the emergence of intellectual thought and local and world religions.</p>



7	Comparative Government and Politics	<p>The course in Comparative Government and Politics is an introduction for students into concepts that political scientists and others use to study politics in different countries. It focuses on the processes and outcomes countries use to set up, elect, and run governments. Since politics and government is such an important topic, the course illustrates the diverse governments across the world. It does this by studying political life, alternative governments, and how global politics is important to everyday life and the economy.</p> <p>This module is designed to introduce students to the methodology and practice of comparative politics. It does so by first engaging in a systematic examination of some of the main issues, both thematic and methodological, involved in the study of comparative political systems today, and then by applying the insights gained to leading political systems. The course covers a range of topics in Comparative Politics drawing on different ideas, concepts, theories, and countries.</p>